



**Sub. S.B. 155\***

126th General Assembly

(As Reported by S. Ways and Means and Economic Development)

**Sens. Clancy, Dann, Coughlin**

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**BILL SUMMARY**

- Creates the 22-member Ohio Media Production Advisory Committee to conduct a study of the media production industry in Ohio and make recommendations that lead to job growth in that industry.
- Requires the Director of Development to provide up to \$50,000 out of existing funds to pay for the study and report.

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**CONTENT AND OPERATION**

**Ohio Media Production Advisory Committee**

**Committee members**

(Sections 1(A) and 2(A) and (B))

The bill creates the Ohio Media Production Advisory Committee to conduct a comprehensive study of the media production industry in Ohio and to advise the Director of Development on issues pertaining to electronic media production growth throughout Ohio. The Committee consists of the following 22 members:

? Three members of the House of Representatives, to be appointed by the Speaker of the House of Representatives in consultation with the Minority Leader of the House of Representatives.

? Three members of the Senate, to be appointed by the President of the Senate in consultation with the Minority Leader of the Senate.

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\* This analysis was prepared before the report of the Senate Ways and Means and Economic Development Committee appeared in the Senate Journal. Note that the list of co-sponsors and the legislative history may be incomplete.

? One representative of one film commission in Ohio, to be appointed by the Governor.

? One representative of the Department of Taxation, to be appointed by the Tax Commissioner.

? One representative of the Department of Development, to be appointed by the Director of Development.

? One representative of each of the following entities headquartered in Ohio, to be appointed by the Governor:

- (1) A national advertiser;
- (2) An advertising agency;
- (3) A production company;
- (4) A post-production company;
- (5) A sound recording facility;
- (6) A production payroll, production tax, or production accounting firm;
- (7) An independent producer;
- (8) An equipment and crew service provider;

(9) Talent from the Screen Actors Guild or the American Federation of Television and Radio Artists.

? One representative each from a full service production company headquartered in northeast Ohio, in central Ohio, and in southwest Ohio, all three appointed by the Governor.

? One representative of higher education in Ohio involved with media production, to be appointed by the Governor.

The bill requires that appointments to the Committee be made within 30 days after the bill's effective date. The chairperson of the Committee must be one of the Senate members of the Committee, selected by the President of the Senate. The Committee is required to meet at least every two months. Committee members serve without compensation.

**Committee duties**

(Sections 1(A) and (B) and 2(C))

The Committee's study is to identify and benchmark Ohio's current and potential capabilities for growth in the sectors and sub-sectors of commercials and industrial, educational, and entertainment media. Based on its study, the Committee must prepare a comprehensive report of its findings, along with recommendations for private sector and public policy initiatives that can lead to the future growth of the electronic media production industry, increase job opportunities, and enhance Ohio's image as a desirable place to do business. Broadcast and cable television, radio stations, and musical and performing arts groups are not within the Committee's purview and cannot be addressed in its study or report.

In carrying out its duties, the bill requires the Committee to identify competitive market factors and seek input and advice from specialists in Ohio and elsewhere who are involved in the production of electronic media, including national, regional, and local advertisers and advertising agencies; production, post-production, and sound recording studios; equipment and crew service vendors; independent producers; writers; the academic community; specialists in entertainment law, accounting, and finance; elected and appointed officials; and business, trade, labor, and professional organizations.

Not later than 9 months after the bill's effective date, the Committee must provide to the General Assembly copies of its recommendations and report. Upon submission of its report, the Committee ceases to exist.

**Funding**

(Section 3)

The bill requires the Director of Development to provide up to \$50,000 to pay for the Committee's study and report, from fiscal year 2007 appropriations to the Department of Development that may be used for this purpose.

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**HISTORY**

ACTION	DATE
Introduced	06-14-05
Reported, S. Ways and Means and Economic Development	---

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