

LSC Greenbook

Analysis of the Enacted Budget

Broadcast Educational Media Commission

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ATTACHMENT:

Budget Spreadsheet By Line Item

Broadcast Educational Media Commission

- eTech is renamed and reconstituted as the Broadcast Educational Media Commission (BEMC)
- BEMC is responsible for the state's educational broadcasting services
- Certain other duties of the former eTech are eliminated or transferred to BOR or ODE

OVERVIEW

Agency Overview

The budget renames and reconstitutes the eTech Ohio Commission as the Broadcast Educational Media Commission (BEMC). The newly created BEMC is responsible for the state's educational broadcasting services, including educational television and radio and radio reading services. BEMC also manages the K-12 and public broadcasting networks and serves as the primary support agency for statewide video conferencing services for K-12 schools, state agencies, and institutions of higher education. Duties of the former eTech that are not transferred to BEMC as a result of this reconstitution are either eliminated or transferred to the Chancellor of the Board of Regents or the Department of Education.

The budget terminates all terms of office of the members of eTech on June 30, 2013, and specifies that members of BEMC begin their terms on July 1, 2013. BEMC consists of 15 members, 11 of whom are voting members (eTech had 13 members, with nine voting members). Of the 11 voting members, nine are required to be members of the public selected from among citizens in the state who have an interest in educational broadcast media, demonstrated through service on boards or advisory councils of educational television and radio stations, educational technology agencies, or radio reading services. BEMC members will eventually serve four-year terms. For more information about BEMC, please see the final bill analysis for H.B. 59.

Appropriation Overview

Agency Appropriations by Fund Group, FY 2013-FY 2014 (Am. Sub. H.B. 59)					
Fund Group	FY 2013* (eTech)	FY 2014	% change, FY 2013-FY 2014	FY 2015	% change, FY 2014-FY 2015
General Revenue	\$11,529,861	\$7,813,706	-32.2%	\$7,813,706	0.0%
General Services	\$0	\$75,000	N/A	\$75,000	0.0%
State Special Revenue	\$1,844,579	\$491,373	-73.4%	\$491,373	0.0%
TOTAL	\$13,374,440	\$8,380,079	-37.3%	\$8,380,079	0.0%

*FY 2013 figures represent actual expenditures

As can be seen in the preceding table, BEMC receives appropriations totaling about \$8.4 million in each fiscal year. Of the biennial total appropriations of \$16.8 million, 93.2% is supported by the General Revenue Fund (GRF), 0.9% by the General Services Fund (GSF) Group, and 5.9% by the State Special Revenue (SSR) Fund Group.

The overall budget decrease in FY 2014 is due to the aforementioned transfer of some former eTech appropriation items to BOR and ODE. This transferred funding totaled \$7.1 million in each fiscal year (approximately \$5.0 million to BOR and \$2.1 million to ODE). Of that funding, \$5.0 million (70.4%) is GRF and \$2.1 million (29.6%) is SSR.

ANALYSIS OF ENACTED BUDGET

This section provides an analysis of the funding for each appropriation item in BEMC's budget. The following table shows the appropriations in each fiscal year of the biennium. Following the table, a narrative describes how the appropriation is used.

Funding for the Broadcast Educational Media Commission				
Fund	ALI and Name		FY 2014	FY 2015
General Revenue Fund				
GRF	935401	Statehouse News Bureau	\$215,561	\$215,561
GRF	935402	Ohio Government Telecommunications Studios	\$1,252,089	\$1,252,089
GRF	935408	General Operations	\$495,000	\$495,000
GRF	935409	Technology Operations	\$2,743,962	\$2,743,962
GRF	935410	Content Development, Acquisition, and Distribution	\$2,607,094	\$2,607,094
GRF	935412	Information Technology	\$500,000	\$500,000
General Revenue Fund Subtotal			\$7,813,706	\$7,813,706
General Services Fund Group				
4F30	935603	Affiliate Services	\$50,000	\$50,000
4T20	935605	Government Television/Telecommunications Operating	\$25,000	\$25,000
General Services Fund Group Subtotal			\$75,000	\$75,000
State Special Revenue Fund Group				
5FK0	935608	Media Services	\$491,373	\$491,373
State Special Revenue Fund Group Subtotal			\$491,373	\$491,373
Total Funding: Network and Broadcasting Operations			\$8,380,079	\$8,380,079

Statehouse News Bureau and OGT Operations (935401, 935402, and 935605)

These items provide operating funds for the Statehouse News Bureau (SNB) and Ohio Government Telecommunications (OGT). As the sole dedicated news outlets for Ohio government, SNB and OGT provide coverage of legislative and other governmental activities for Ohio's citizens. SNB produces news reports of state government activities for broadcast on Ohio's 34 public radio stations. It also places these broadcasts on a web site accessible to all of Ohio's citizens on a 24-hour basis. In addition, a weekly half-hour video program is produced by SNB, which focuses on the latest statewide news and events and is made available for broadcast on Ohio's public television stations.

While SNB is primarily responsible for news reports of state government events, OGT broadcasts activities of the executive, legislative, and judicial branches of government (available on cable access channels and Ohio's public television stations). In addition to archiving these sessions, OGT makes the session footage available on its

web site for 24-hour access for Ohio's citizens. OGT produces educational documentaries on Ohio civics, history, government, and culture for use in Ohio's schools as well as for broadcast on public television stations. OGT is also responsible for coordinating all media events for members of the General Assembly and events at the Statehouse.

General Operations (935408)

This item funds the daily operations of BEMC, including funding for employees who are primarily responsible for functions such as management, communications, payroll and other fiscal services, human resources, and legal services. It also includes funding for rent, utilities, office supplies, and equipment.

The budget authorizes BEMC to use a portion of appropriation items 935408, 935412, 935603, 935605, and 935608, for its administration and operations.

Network and Broadcasting Operations (935409 and 935603)

Network and Connectivity Services

A portion of GRF appropriation item 935409, Technology Operations, is used to provide network and connectivity services to Ohio schools and Ohio's public broadcasters. BEMC partners with the Department of Education in providing funding and networking services to assist Ohio schools in connecting to OSCnet, which is a dedicated high speed fiber optic network that links all public classrooms to each other and the Internet and provides access to voice, data, video, e-mails, and other educational resources. Through OSCnet, BEMC also links Ohio's public television stations, public radio stations, and radio reading services in a statewide system. Furthermore, BEMC provides various services to its affiliated public television and radio stations and radio reading services. It operates a full-time master control center and maintains round-the-clock monitoring of the live video feeds that are provided to affiliates. It also provides traffic and scheduling resources for the affiliates and maintains an archive of content for re-broadcasting.

Content Development, Acquisition, and Distribution (935410)

This line item is used for the development, acquisition, and distribution of information resources by public media and radio reading services and for educational use in the classroom and online. It is comprised of the following earmarks.

GRF 935410, Content Development, Acquisition, and Distribution		
Earmarks	FY 2014	FY 2015
Educational Television Stations	\$658,099	\$658,099
Telecommunications Operating Subsidy	\$1,749,283	\$1,749,283
Radio Reading Services	\$199,712	\$199,712
TOTAL	\$2,607,094	\$2,607,094

Educational Television Stations

The budget earmarks \$658,099 in each fiscal year for educational television stations. The funds are to be divided equally among the 12 television stations for the production of interactive instructional programming that aligns with Ohio's academic content standards. The programming is to target the needs of the poorest 200 school districts in the state.

Telecommunications Operating Subsidy

The budget earmarks over \$1.7 million in each fiscal year to subsidize the operating costs of Ohio's eight public educational television broadcasters and 12 public educational radio broadcasters.

Radio Reading Services

The budget earmarks \$199,712 in each fiscal year to subsidize the operating costs of Ohio's seven radio reading service operators. These operators provide daily broadcasts of printed materials such as newspapers, magazines, and books to visually impaired Ohioans.

Information Technology (935412)

This item provides funding for BEMC's development and maintenance of web-based applications that support numerous educational technology initiatives.

Media Services (935608)

Like eTech, BEMC will continue to be the primary support agency for statewide video conferencing services for K-12 schools, state agencies, and institutions of higher education.

FY 2014 - FY 2015 Final Appropriation Amounts

All Fund Groups

Line Item Detail by Agency

			FY 2012	FY 2013	Appropriation FY 2014	FY 2013 to FY 2014 % Change	Appropriation FY 2015	FY 2014 to FY 2015 % Change
Report For Main Operating Appropriations Bill			Version: Enacted					
ETC Broadcast Educational Media Commission								
GRF	935401	Statehouse News Bureau	\$ 215,561	\$ 215,561	\$ 215,561	0.00%	\$ 215,561	0.00%
GRF	935402	Ohio Government Telecommunications Services	\$ 702,089	\$ 1,002,089	\$ 1,252,089	24.95%	\$ 1,252,089	0.00%
GRF	935408	General Operations	\$ 1,264,656	\$ 1,141,974	\$ 495,000	-56.65%	\$ 495,000	0.00%
GRF	935409	Technology Operations	\$ 2,091,928	\$ 1,981,721	\$ 2,743,962	38.46%	\$ 2,743,962	0.00%
GRF	935410	Content Development, Acquisition, and Distribution	\$ 2,607,094	\$ 2,607,094	\$ 2,607,094	0.00%	\$ 2,607,094	0.00%
GRF	935411	Technology Integration and Professional Development	\$ 4,217,160	\$ 4,197,548	\$ 0	-100.00%	\$ 0	N/A
GRF	935412	Information Technology	\$ 875,484	\$ 383,874	\$ 500,000	30.25%	\$ 500,000	0.00%
General Revenue Fund Total			\$ 11,973,972	\$ 11,529,861	\$ 7,813,706	-32.23%	\$ 7,813,706	0.00%
4F30	935603	Affiliate Services	\$ 84,488	\$ 0	\$ 50,000	N/A	\$ 50,000	0.00%
4T20	935605	Government Television/Telecommunications Operating	\$ 0	\$ 0	\$ 25,000	N/A	\$ 25,000	0.00%
General Services Fund Group Total			\$ 84,488	\$ 0	\$ 75,000	N/A	\$ 75,000	0.00%
3DW0	935610	Title IID Tech - Federal Stimulus	\$ 82,860	\$ 0	\$ 0	N/A	\$ 0	N/A
3S30	935606	Enhancing Education Technology	\$ 12,002	\$ 0	\$ 0	N/A	\$ 0	N/A
Federal Special Revenue Fund Group Total			\$ 94,862	\$ 0	\$ 0	N/A	\$ 0	N/A
5D40	935640	Conference/Special Purposes	\$ 2,728,679	\$ 1,551,765	\$ 0	-100.00%	\$ 0	N/A
5FK0	935608	Media Services	\$ 688,377	\$ 238,309	\$ 491,373	106.19%	\$ 491,373	0.00%
5T30	935607	Gates Foundation Grants	\$ 43,869	\$ 54,505	\$ 0	-100.00%	\$ 0	N/A
State Special Revenue Fund Group Total			\$ 3,460,925	\$ 1,844,579	\$ 491,373	-73.36%	\$ 491,373	0.00%
Broadcast Educational Media Commission Total			\$ 15,614,247	\$ 13,374,440	\$ 8,380,079	-37.34%	\$ 8,380,079	0.00%