

Greenbook
LSC Analysis of Enacted Budget

**Broadcast Educational
Media Commission**

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ATTACHMENT:

Budget Spreadsheet By Line Item

Broadcast Educational Media Commission

- Responsible for the state's educational broadcasting services
- Almost entirely funded by GRF
- GRF funding increases 0.8% from FY 2017 GRF spending

OVERVIEW

Agency Overview

The Broadcast Educational Media Commission (BEMC) is responsible for the state's educational broadcasting services, including educational television and radio and radio reading services. BEMC also manages the K-12 and public broadcasting networks and serves as the primary support agency for statewide video conferencing services for K-12 schools, state agencies, and institutions of higher education. H.B. 59 of the 130th General Assembly created BEMC out of what was previously known as the eTech Ohio Commission. Duties of the former eTech that were not transferred to BEMC as a result of the reconstitution were either eliminated or transferred to the Department of Higher Education or the Department of Education.

BEMC consists of 15 members, 11 of whom are voting members. Of the 11 voting members, nine are required to be members of the public selected from among citizens in the state who have an interest in educational broadcast media, demonstrated through service on boards or advisory councils of educational television and radio stations, educational technology agencies, or radio reading services. BEMC members serve four-year terms. BEMC currently employs a staff of 20 full-time employees and two part-time employees, led by the Executive Director, who is appointed by the BEMC.

Appropriation Overview

Fund Group	FY 2017*	FY 2018	% change, FY 2017-FY 2018	FY 2019	% change, FY 2018-FY 2019
General Revenue	\$9,170,929	\$9,240,920	0.8%	\$9,240,920	0.0%
Dedicated Purpose	\$85,850	\$95,000	10.7%	\$95,000	0.0%
Internal Service Activity	\$4,000	\$11,000	175.0%	\$11,000	0.0%
TOTAL	\$9,260,779	\$9,346,920	-0.9%	\$9,346,920	0.0%

*FY 2017 figures represent actual expenditures.

As can be seen in the preceding table, BEMC receives appropriations totaling \$9.3 million in each fiscal year. Of the biennial total appropriations of \$18.7 million, 98.9% is supported by the General Revenue Fund (GRF), 1.0% by the Dedicated Purpose Fund Group (DPF), and 0.1% by the Internal Service Activity (ISA) Fund Group.

ANALYSIS OF ENACTED BUDGET

This section provides an analysis of the funding for each appropriation item in the Broadcast Educational Media Commission's (BEMC) budget. The following table shows the appropriations in each fiscal year of the biennium. Following the table, a narrative describes how the appropriation is used.

Funding for the Broadcast Educational Media Commission				
Fund		ALI and Name	FY 2018	FY 2019
General Revenue Fund				
GRF	935401	Statehouse News Bureau	\$314,797	\$314,797
GRF	935402	Ohio Government Telecommunications Services	\$1,408,526	\$1,408,526
GRF	935410	Content Development, Acquisition, and Distribution	\$3,838,381	\$3,838,381
GRF	935430	Broadcast Education Operating	\$3,679,216	\$3,679,216
General Revenue Fund Subtotal			\$9,240,920	\$9,240,920
Dedicated Purpose Fund Group				
5FK0	935608	Media Services	\$95,000	\$95,000
Dedicated Purpose Fund Group Subtotal			\$95,000	\$95,000
Internal Service Activity Fund Group				
4F30	935603	Affiliate Services	\$4,000	\$4,000
4T20	935605	Government Television/Telecommunications Operating	\$7,000	\$7,000
Internal Service Activity Fund Group Subtotal			\$11,000	\$11,000
Total Funding: Broadcast Educational Media Commission			\$9,346,920	\$9,346,920

Statehouse News Bureau and Ohio Government Telecommunications Operations (935401, 935402, and 935605)

These items provide operating funds for the Statehouse News Bureau (SNB) and Ohio Government Telecommunications (OGT). As the sole dedicated news outlets for Ohio government, SNB and OGT provide coverage of legislative and other governmental activities for Ohio's citizens. SNB produces news reports of state government activities for broadcast on Ohio's 32 public radio stations. It also places these broadcasts on a website accessible to all of Ohio's citizens on a 24-hour basis. In addition, a weekly half-hour video program is produced by SNB, which focuses on the latest statewide news and events and is made available for broadcast on Ohio's public television stations.

While SNB is primarily responsible for news reports of state government events, OGT broadcasts activities of the executive, legislative, and judicial branches of government (available on cable access channels and Ohio's public television stations). In addition to archiving these sessions, OGT makes the session footage available on its website for 24-hour access for Ohio's citizens. OGT produces educational

documentaries on Ohio civics, history, government, and culture for use in Ohio's schools as well as for broadcast on public television stations. OGT is also responsible for coordinating all media events for members of the General Assembly and events at the Statehouse.

Broadcast Education Operating and Affiliate Services (935430 and 935603)

New GRF line item 935430, Broadcast Education Operating, funds the daily operations of BEMC, including network and connectivity services to Ohio schools and Ohio's public broadcasters, agency administration, and information technology initiatives. The budget combined the three separate GRF line items that formerly funded these areas (935408, General Operations, 935409, Technology Operations, and 935412, Information Technology) into this single GRF line item. According to BEMC, the consolidated line item will make managing expenditures for these programs easier over the course of a fiscal year. ISA Fund 4F30 line item 935603, Affiliate Services, is used to provide additional services, such as satellite connections to affiliated entities and other state, federal, and private entities on a fee-basis. The following provides a brief description of each program area funded by these line items.

Broadcast Operations

The majority of GRF line item 935430, Broadcast Education Operating, is used to provide network and connectivity services to Ohio's public broadcasters. Through the Ohio Academic Resources Network (OARnet), a dedicated high speed fiber optic network for Ohio's public institutions, BEMC connects to Ohio's public television stations in a statewide system. BEMC utilizes National Public Radio's satellite systems as a provider for distribution to Ohio's public radio stations. BEMC also provides various services to its affiliated public television and radio stations. It operates a full-time master control center and maintains round-the-clock monitoring of the live video feeds that are provided to affiliates. It also provides traffic and scheduling resources for the affiliates and maintains an archive of content for rebroadcasting.

General Operations

This program provides funding for employees who are primarily responsible for functions such as management, communications, payroll, and other fiscal services, human resources, and legal services. It also includes funding for rent, utilities, office supplies, and equipment.

Information Technology

This program provides funding for BEMC's development and maintenance of web-based applications that support numerous educational technology initiatives, such as BEMC's website, LAN services, electronic storage, and computer software expenses. Along with line item 935608, Media Services, this line item also supports networking

services to assist Ohio K-12 schools and higher education institutions in connecting through a video-teleconference bridge for distance learning opportunities as well as video conferencing services to state and local government agencies.

Content Development, Acquisition, and Distribution (935410)

This line item is used for the development, acquisition, and distribution of information resources by public media and radio reading services and for educational use in the classroom and online. It is comprised of the following earmarks.

Earmarks	FY 2018	FY 2019
Educational Television Stations	\$977,856	\$977,856
Telecommunications Operating Subsidy	\$2,574,472	\$2,574,472
Radio Reading Services	\$286,053	\$286,053
TOTAL	\$3,838,381	\$3,838,381

Educational Television Stations

The budget earmarks \$977,856 in each fiscal year for educational television stations. The funds are to be divided equally among the eight television stations for the production of interactive instructional programming that aligns with Ohio's academic content standards. The programming is to target the needs of the one-third lowest capacity school districts in the state as determined by the district's state share index.

Telecommunications Operating Subsidy

The budget earmarks \$2.6 million in each fiscal year to subsidize the operating costs of Ohio's eight public educational television broadcasters and 15 public educational radio broadcasters.

Radio Reading Services

The budget earmarks \$286,053 in each fiscal year to subsidize the operating costs of Ohio's six radio reading service operators. These operators provide daily broadcasts of printed materials such as newspapers, magazines, and books to visually impaired Ohioans.

Media Services (935608)

This line item supplements the funding in GRF line item 935430 for statewide video conferencing services for K-12 schools, state agencies, and institutions of higher education. It is supported by subscription fees paid by state agencies and higher education institutions associated with the use of the video conferencing services. K-12 schools receive video conferencing services at no charge.

FY 2018 - FY 2019 Final Appropriation Amounts

All Fund Groups

Line Item Detail by Agency

			FY 2016	FY 2017	Appropriation FY 2018	FY 2017 to FY 2018 % Change	Appropriation FY 2019	FY 2018 to FY 2019 % Change
Report For Main Operating Appropriations Bill			Version: As Enacted					
ETC Broadcast Educational Media Commission								
GRF	935401	Statehouse News Bureau	\$ 324,533	\$ 324,533	\$ 314,797	-3.00%	\$ 314,797	0.00%
GRF	935402	Ohio Government Telecommunications Services	\$ 1,452,089	\$ 1,452,089	\$ 1,408,526	-3.00%	\$ 1,408,526	0.00%
GRF	935408	General Operations	\$ 407,869	\$ 402,556	\$ 0	-100.00%	\$ 0	N/A
GRF	935409	Technology Operations	\$ 2,682,769	\$ 2,635,586	\$ 0	-100.00%	\$ 0	N/A
GRF	935410	Content Development, Acquisition, and Distribution	\$ 3,957,094	\$ 3,957,094	\$ 3,838,381	-3.00%	\$ 3,838,381	0.00%
GRF	935412	Information Technology	\$ 546,937	\$ 399,072	\$ 0	-100.00%	\$ 0	N/A
GRF	935430	Broadcast Education Operating	\$ 0	\$ 0	\$ 3,679,216	N/A	\$ 3,679,216	0.00%
General Revenue Fund Total			\$ 9,371,291	\$ 9,170,929	\$ 9,240,920	0.76%	\$ 9,240,920	0.00%
5FK0	935608	Media Services	\$ 83,734	\$ 85,850	\$ 95,000	10.66%	\$ 95,000	0.00%
Dedicated Purpose Fund Group Total			\$ 83,734	\$ 85,850	\$ 95,000	10.66%	\$ 95,000	0.00%
4F30	935603	Affiliate Services	\$ 4,000	\$ 4,000	\$ 4,000	0.00%	\$ 4,000	0.00%
4T20	935605	Government Television/Telecommunications Operating	\$ 0	\$ 0	\$ 7,000	N/A	\$ 7,000	0.00%
Internal Service Activity Fund Group Total			\$ 4,000	\$ 4,000	\$ 11,000	175.00%	\$ 11,000	0.00%
Broadcast Educational Media Commission Total			\$ 9,459,025	\$ 9,260,779	\$ 9,346,920	0.93%	\$ 9,346,920	0.00%