

Ohio Historical Society

House Higher Education Subcommittee

*Sean Fouts, Budget Analyst
Legislative Service Commission*

February 26, 2003

*Additional copies are available on our website at www.lsc.state.oh.us
Click on 'Fiscal Publications' then 'Ohio Budget'*

LSC Redbook

for the

Ohio Historical Society

House Higher Education Subcommittee

Sean Fouts, Budget Analyst
Legislative Service Commission

TABLE OF CONTENTS

Overview.....	A1
Analysis of Executive Proposal.....	A2
Additional Facts and Figures.....	A4
Permanent and Temporary Law.....	A7
Requests Not Funded.....	A8
Catalog of Budget Line Items.....	COBLI 1
<i>Attachment: LSC Budget Spreadsheet By Line Item</i>	

February 26, 2003

Note: The estimated General Revenue Fund (GRF) spending for FY 2003 used in this LSC Redbook reflects the 2.5% reduction made as a result of the Governor's January 22, 2003 budget cut order. The executive reduction was applied across-the-board to FY 2003 GRF appropriations, subject to certain exceptions. Subsequent to such reductions (and not reflected in the Redbook), state agencies were permitted to reallocate the amount that each of their GRF appropriation line items was reduced, while still absorbing the 2.5% budget cut within the total amount of their GRF appropriations.

Ohio Historical Society

- Ohio celebrates 200th birthday March 1, 2003
- Ongoing Historical Society activities and staff may be reduced due to reduced budget level

OVERVIEW

The Ohio Historical Society (OHS) is a chartered, not-for-profit corporation that receives state subsidies. It has operated continuously since 1885 and currently has approximately 9,000 members (this number comprises individuals and families). The Society was chartered “to promote a knowledge of history and archeology, especially for Ohio.” A 21 member Board of Trustees governs OHS. The Governor appoints nine members and nine are elected by the Society’s membership. The other three are elected by the Society’s Board. OHS oversees the operations and maintenance of historical, archeological, and natural history sites and museums throughout the state. Topics include African-American history, social and economic history, Presidential history, and military history. These sites and museums receive more than 500,000 visitors per year.

The Ohio Historical Society also maintains the official state archives, collecting and preserving documents pertaining to state and local government operations, as well as records of historical value that the Society may receive from public or private sources. Much of the state archives are accessible through the Society's website. Furthermore, OHS operates the Ohio Historic Preservation Office, which is partially funded by a grant from the U.S. Department of the Interior.

The budget of OHS provides operating moneys for the Ohio Bicentennial Commission. The Commission is a separate entity from the Historical Society, but OHS serves as the Commission's fiscal agent. As we approach Ohio's bicentennial celebration beginning March 1, 2003, OHS and the Ohio Bicentennial Commission have planned many activities to commemorate this bicentennial. Among these are included “Inventing Flight: The Centennial Celebration” to be held in July in Dayton and “The Path to Statehood: Bicentennial Wagon Train” in June and July.

The Ohio Historical Society receives about 65%-70% of its funding from the state’s General Revenue Fund. As is the case with almost all state agencies funded by GRF dollars, the Society has experienced cuts in recent years. This has led to reduced staffing. The Society’s staffing levels were reduced by more than 50 in FY 2002. At the Governor’s recommended funding levels, it is expected that the Society will be required to make further operational and staffing cuts.

ANALYSIS OF EXECUTIVE PROPOSAL

Ohio Historical Society

Purpose: To promote knowledge of history and archaeology, especially of Ohio

The following table shows the line items that are used to fund this program series, as well as the Governor’s recommended funding levels.

Fund	ALI	Title	FY 2004	FY 2005
GRF	360-501	Operating Subsidy	\$3,922,752	\$3,922,752
GRF	360-502	Site Operations	\$8,240,438	\$8,240,438
GRF	360-503	Ohio Bicentennial Commission	\$1,847,239	\$98,164
Total funding: Ohio Historical Society			\$14,010,429	\$12,261,354

Specific programs within the Ohio Historical Society that this analysis will focus on include:

- **OHIO HISTORICAL SOCIETY**
- **BICENTENNIAL COMMISSION**

Ohio Historical Society

Program Description: The Ohio Historical Society is a not-for-profit organization, headquartered in Columbus and incorporated for the purposes of promoting knowledge of history and archeology, especially of Ohio. When the General Assembly appropriates money to OHS, it constitutes an offer to contract with the Society to carry out those functions for which the appropriation was made. If OHS accepts the appropriation, they have agreed to perform the functions required by the law and the appropriation.

The Society oversees the operation of over 60 historical sites and museums throughout the state. The Society classifies the sites based on subject matter. Gateway Sites are major sites that include an in-depth presentation of these major themes in Ohio history. These sites are the Ohio Village/Ohio Historical Center (OHS headquarters in Columbus), Fort Meigs (Military History site in Perrysburg), Piqua Historical Area (American Indian History in Piqua), Cedar Bog (Natural History in Urbana), National Afro-American Museum and Cultural Center (African-American Heritage in Wilberforce), Fort Ancient (American Indian Pre-History in Oregonia), Hayes Presidential Center (Leadership in Fremont), Zoar Village (Social and Economic History in Zoar), and Campus Martius Museum (Settlement and Transportation in Marietta). Other sites are located throughout the state.

The Society Archives/Library also stores and maintains the state archives, which are principally located in Columbus at the Ohio Historical Center. The state archives preserve government documents and records (state and local), with a historical value. Other historical collections are administered by the Society. These include a small number of museum collections and Society collections such as manuscripts and maps.

The Ohio Historic Preservation Office is the official historic preservation agency for the state. It manages responsibilities designated to the state of Ohio by the National Historic Preservation Act of 1966. The office identifies and maintains an inventory of historic properties and nominates eligible structures for the National Register of Historic Places. It is funded in part by an annual grant from the United States Department of the Interior. It is expected that the next grant will be smaller than recent grants, due to cuts in the federal budget and Ohio’s smaller size relative to other states in the 2000 census.

Funding Source: GRF, non-state sources such as admission prices, grants, and federal funds

Line Items: 360-501, Operating Subsidy and 360-502, Site Operations

Implication of the Executive Recommendation: The recommended levels of funding for these two line items is \$12,163,190 in both fiscal years. This is 2.3% more than estimated spending in FY 2003. The recommended levels could result in a reduction in staff and possible site closings. The Society estimates that the recommended levels are more than \$2 million below current operations, and it will require additional cuts. Previous cuts this biennium in General Revenue Funds resulted in reducing over 50 positions at OHS, but were off-set somewhat by the OHS Board of Trustees' decision to advance \$1.1 million in OHS reserve funds. This funding source will likely not be available in the 2003-2005 biennium.

The Society indicates that at recommended funding levels, they will be required to conduct a position-by-position analysis, with the probability of further job cuts. The Society also indicates that all operations, including sites, would be reviewed in order to discover potential savings, with the goal of targeted cuts, with potential closings, instead of an across-the-board cut. The Board of Trustees would make specific decisions. Attempts would be made to protect Fort Meigs, Adena, and Dunbar House from funding reductions, due to the extensive planning at these sites for the bicentennial and recent state capital appropriations. The Society regards such recent capital appropriations as an indication that the General Assembly considers these sites a priority.

Bicentennial Commission

Program Description: The Ohio Bicentennial Commission is a separate entity from the Ohio Historical Society, charged by the General Assembly to promote, encourage and coordinate the celebration and commemoration of the bicentennial. However, OHS acts as the Commission's fiscal agent. March 1, 2003 marks the 200th birthday of Ohio's statehood. To celebrate that event, the Bicentennial Commission has planned many events and programs. Among these are the casting of commemorative bells and painting of bicentennial barns in all of Ohio's 88 counties. Throughout 2003, the Commission has many planned events to commemorate Ohio's 200th anniversary, including Signature Events. These are "Inventing Flight: The Centennial Celebration," "Celebration of Lake Erie Heritage: Ohio Bicentennial Tall Ships," "Tall Stacks on the Ohio River," "The Path to Statehood: Bicentennial Wagon Train," and "Columbus Celebrates Ohio's Bicentennial." The Revised Code sunsets the Ohio Bicentennial Commission on January 1, 2005.

Funding Source: GRF, non-state sources such as sponsors and business partners

Line Items: 360-503, Ohio Bicentennial Commission

Implication of the Executive Recommendation: The recommended levels of funding are \$1,847,239 in FY 2004 and \$98,164 in FY 2005. These levels will allow the Bicentennial Commission to continue its celebration and promotion of Ohio's bicentennial. The recommended funding level includes approximately \$150,000 for unemployment costs expected to arise out of the cessation of the Commission.

ADDITIONAL FACTS AND FIGURES

The following tables represent staffing levels at the Ohio Historical Society since FY 2000. Two charts are used because OHS experienced an organizational change prior to FY 2002. For FY 2004 and FY 2005, OHS estimates that total staffing levels will be reduced to 250 at the Governor’s recommended funding level.

Division	2000	2001
Director's Office	6	7
Development/Membership	4	5
External Relations	12	13
Archives/Library	40	42
Collections/Curatorial	21	21
Education Services*	35	39
Hayes Presidential Center	5	5
Historic Preservation Office	26	26
Interpretation/ Design	18	18
National Afro - American Museum	20	20
Research/ Publications	7	7
Site Operations*	151	151
Controller's Office	16	16
Facilities Planning	13	13
Security	19	19
Totals**	393	402
Bicentennial Commission***	--	--

Division	2002	2003
Director's Office	4	3
Government Relations	1	1
Chief Operating Officer's Office	1	1
Human Resources	3	3
National Afro-American Museum	18	18
Hayes Presidential Center	4	4
Fundraising/Development	5	6
Membership	2	2
Marketing/Public Relations	2	2
Communications/Media Relations	3	2
Accounting/Payroll/Mailroom	10	10
Business Ventures	4	3
Information Services	4	4
Architectural Services	6	5
Buildings & Grounds Maintenance	23	21
Security	14	13
Exhibits	12	12
Interpretive & Educational Programs	122	121
Web/Multimedia	6	5
Historic Preservation Office	33	31
History Day	1	1
Local History	4	4
Library & Archives	44	45
Museum Collections	15	15
Research & Publications	7	7
Totals**	348	339
Bicentennial Commission***	26	15

Select Committee to Study the Effectiveness of Ohio's Historical Programs and Partnerships

The 124th General Assembly created a select committee to study Ohio's historical programs. The committee was formed partially as a result of FY 2002 - FY 2003 budget deliberations. The select committee met 14 times. The select committee made recommendations in the areas of site operations, education, preservation, capital budget, accountability, fiscal, reporting, facilities, records management, cultural contributions and other.

The select committee made five recommendations in the fiscal area. They are as follows:

- Creation of an Operational Endowment Fund. The state would set aside \$10 million in a holding account for this purpose. For each dollar OHS placed in the Endowment Fund from privately raised dollars, the state would transfer \$2 from the holding account into the Endowment Fund. The select committee specifically stated that the Endowment Fund was not to supplant GRF funding to OHS.
- Changing the Revised Code to require public libraries in Ohio to pay for copies of each regular periodical issue.
- Reorganization of the line item structure by OBM to eliminate confusion. This reorganization would include the elimination of the line item funding the Ohio Preservation Office. (In other

recommendations, the select committee recommended moving the Office to the Ohio Department of Development.)

- Researching and studying special funding mechanisms to supplement GRF appropriations. Ideas would include special historical license plates, taxpayer check off on state tax return, and transferring a portion of existing tax streams to historical programs.
- Development by the Society of written plans or strategies to significantly increase privately earned revenue.

PERMANENT AND TEMPORARY LAW

This section describes permanent and temporary law provisions contained in the executive budget that will affect the Society's activities and spending decisions during the next biennium.

Permanent Law Provisions

There are no permanent law provisions in the Governor's recommended budget affecting the Ohio Historical Society.

Temporary Law Provisions

Subsidy Appropriation

This provision specifies the release of moneys to the Ohio Historical Society in quarterly amounts and the requirements for an audit to be conducted by an independent certified public accountant approved by the Auditor of State.

Site Operations

This provision specifies that funds in line item 360-502, Site Operations, be used to support operations at sites controlled by the Ohio Historical Society. The provision specifically includes within the operations supported by line item 360-502 the Afro-American Museum and the Hayes Presidential Center. In previous biennia, these two sites were funded through separate line items.

Hayes Presidential Center

This section authorizes a potential transfer of operations and/or maintenance of the Hayes Presidential Center to the United States government, if the United States government chooses to do so. The Center is located in Fremont.

REQUESTS NOT FUNDED

Information in this section provides supplemental requests of the Ohio Historical Society that were not funded in the Governor’s recommended budget. The information was derived from analysis of the agency’s budget submission and information provided by the Office of Budget and Management concerning the funding of specific agency requests, which may or may not convey precisely the degree to which requests were not funded or whether an agency will or will not proceed with an initiative in whole or in part.

Public Access to Sites						
Fund Line Item	FY 2004 Requested	FY 2004 Recommended	Difference	FY 2005 Requested	FY 2005 Recommended	Difference
GRF 360-501	\$952,538	\$0	(\$952,538)	\$1,404,877	\$0	(\$1,404,877)
GRF 360-502	\$1,566,500	\$0	(\$1,566,500)	\$1,723,150	\$0	(\$1,723,150)
GRF 360-503	\$400,000	\$0	(\$400,000)	\$170,000	\$0	\$2,585,374
GRF 360-504	\$135,700	\$0	(\$135,700)	\$149,270	\$0	(\$149,270)
GRF 360-505	\$234,223	\$0	(\$234,223)	\$337,517	\$0	(\$337,517)
GRF 360-506	\$158,002	\$0	(\$158,002)	\$227,683	\$0	(\$227,683)
<i>Totals</i>	\$3,446,963	\$0	(\$3,446,963)	\$4,012,497	\$0	(\$4,012,497)

The Ohio Historical Society requested additional funding above core budget levels in both fiscal years in order to avert the need to reduce OHS staff and to ensure public access to OHS operated historical sites. Although the Office of Budget and Management indicates that it did not fund this supplemental request, the Governor’s recommended budget is \$2.24 million above core budget level in FY 2004 and \$1.29 million above core budget level in FY 2005. At these recommended levels, the Society indicates that it will have to reduce staff and services, including site operations.

Site Operating Support						
Fund Line Item	FY 2004 Requested	FY 2004 Recommended	Difference	FY 2005 Requested	FY 2005 Recommended	Difference
GRF 360-502	\$250,000	\$0	(\$250,000)	\$1,250,000	\$0	(\$1,723,150)
<i>Totals</i>	\$250,000	\$0	(\$250,000)	\$1,250,000	\$0	(\$1,250,000)

The Ohio Historical Society requested additional funding in order to hire additional staff at four sites. The four sites are Adena, Fort Meigs, Dunbar House, and Grant Boyhood Home. The Governor’s recommended budget did not fund this request.

Museum Collections and Archives/Library Collections						
Fund Line Item	FY 2004 Requested	FY 2004 Recommended	Difference	FY 2005 Requested	FY 2005 Recommended	Difference
GRF 360-501	\$301,500	\$0	(\$301,500)	\$350,000	\$0	(\$350,000)
<i>Totals</i>	\$301,500	\$0	(\$301,500)	\$350,000	\$0	(\$350,000)

The Ohio Historical Society requested additional funding to help eliminate the backlog in archiving artifacts, materials, and government records. The Ohio Historical Society indicates the funding would be used for an additional five FTEs. The Governor’s recommended budget did not fund the request.

Assistance to Local Organizations that Preserve Ohio History						
Fund Line Item	FY 2004 Requested	FY 2004 Recommended	Difference	FY 2005 Requested	FY 2005 Recommended	Difference
GRF 360-501	\$0	\$0	\$0	\$400,000	\$0	(\$400,000)
<i>Totals</i>	\$0	\$0	\$0	\$400,000	\$0	(\$400,000)

The Ohio Historical Society requested \$400,000 in additional funding in FY 2005 for the purpose of awarding grants to local organizations as part of the Society's Local History Program. The Governor's recommended budget does not fund the request.

Marketing						
Fund Line Item	FY 2004 Requested	FY 2004 Recommended	Difference	FY 2005 Requested	FY 2005 Recommended	Difference
GRF 360-501	\$0	\$0	\$0	\$300,000	\$0	(\$300,000)
<i>Totals</i>	\$0	\$0	\$0	\$300,000	\$0	(\$300,000)

The Ohio Historical Society requested \$300,000 in additional funding in FY 2005 for the purpose of working with the Department of Development's Travel and Tourism section in order to use various media to promote and market the Society's sites and museums. The request is not funded in the Governor's recommended budget.

General Revenue Fund

GRF 360-501 Operating Subsidy

2000	2001	2002	2003 Estimate	2004 Executive Proposal	2005 Executive Proposal
\$3,871,946	\$3,855,426	\$3,529,521	\$3,389,974	\$3,922,752	\$3,922,752
	-0.4%	-8.5%	-4.0%	15.7%	0.0%

Source: GRF

Legal Basis: ORC 149.30 and Sec. 59 of Am. Sub. H.B. 94 of the 124th G.A.

Purpose: Used for the general operating expenses of the Ohio Historical Society.

GRF 360-502 Site Operations

2000	2001	2002	2003 Estimate	2004 Executive Proposal	2005 Executive Proposal
\$7,713,699	\$7,596,345	\$6,918,116	\$6,626,040	\$8,240,438	\$8,240,438
	-1.5%	-8.9%	-4.2%	24.4%	0.0%

Source: GRF

Legal Basis: Sec. 59 of Am. Sub. H.B. 94 of the 124th G.A. (originally established by Am. Sub. H.B. 117 of the 121st G.A.)

Purpose: This line item supports operational costs, including personnel, maintenance, and promotions, for historic sites that are the responsibility of OHS and earmarks moneys for specific sites.

GRF 360-503 Ohio Bicentennial Commission

2000	2001	2002	2003 Estimate	2004 Executive Proposal	2005 Executive Proposal
\$1,271,155	\$1,171,821	\$3,904,998	\$5,420,141	\$1,847,239	\$98,164
	-7.8%	233.2%	38.8%	-65.9%	-94.7%

Source: GRF

Legal Basis: Sec. 59 of Am. Sub. H.B. 94 of the 124th G.A. (originally established by Am. Sub. H.B. 117 of the 121st G.A.)

Purpose: This line item funds planning activities for Ohio's celebration of 200 years of statehood, to be observed in 2003. Current law requires OHS to provide administrative support and assistance to the Bicentennial Commission. This line item also funds earmarked projects related to the bicentennial.

GRF 360-504 Ohio Preservation Office

2000	2001	2002	2003 Estimate	2004 Executive Proposal	2005 Executive Proposal
\$418,507	\$414,020	\$370,892	\$340,862	\$0	\$0
	-1.1%	-10.4%	-8.1%	-100.0%	N/A

Source: GRF

Legal Basis: Sec. 59 of Am. Sub. H.B. 94 of the 124th G.A. (originally established by Am. Sub. H.B. 117 of the 121st G.A.)

Purpose: Used to provide technical assistance to comply with federal preservation requirements for projects seeking federal permits, using federal funding or seeking federal tax breaks.

GRF 360-505 Afro-American Museum

2000	2001	2002	2003 Estimate	2004 Executive Proposal	2005 Executive Proposal
\$1,113,603	\$1,106,119	\$972,043	\$915,566	\$0	\$0
	-0.7%	-12.1%	-5.8%	-100.0%	N/A

Source: GRF

Legal Basis: ORC 149.302 and Sec. 59 of Am. Sub. H.B. 94 of the 124th G.A. (originally established by Am. H.B. 658 of the 109th G.A.)

Purpose: Used to support the operations of the Afro-American Museum in Wilberforce, Ohio, that is dedicated to the study, preservation, and interpretation of African-American culture through its exhibits, collections, education and outreach programs. The museum has the civil rights movement as a theme and is one of a network of nationwide African-American museums, each having a different theme.

GRF 360-506 Hayes Presidential Center

2000	2001	2002	2003 Estimate	2004 Executive Proposal	2005 Executive Proposal
\$751,229	\$746,180	\$655,725	\$617,625	\$0	\$0
	-0.7%	-12.1%	-5.8%	-100.0%	N/A

Source: GRF

Legal Basis: Sec. 59 of Am. Sub. H.B. 94 of the 124th G.A. (originally established by Am. Sub. H.B. 215 of the 122nd G.A.)

Purpose: Used to help operate the Hayes Presidential Center in Fremont. The center consists of Rutherford B. Hayes' residence, a library, a museum, and the tomb of Hayes and his wife. OHS operates the center, which also receives moneys from an endowment fund.

GRF 360-508 Historical Grants

2000	2001	2002	2003 Estimate	2004 Executive Proposal	2005 Executive Proposal
\$3,017,000	\$600,000	\$989,925	\$688,469	\$0	\$0
	-80.1%	65.0%	-30.5%	-100.0%	N/A

Source: GRF

Legal Basis: Sec. 59 of Am. Sub. H.B. 94 of the 124th G.A. (originally established by Am. Sub. H.B. 215 of the 122nd G.A.)

Purpose: The line item contains GRF earmarked moneys passed through the Ohio Historical Society for local historical projects.

GRF 360-509 Adena Visitor Center and Grounds

2000	2001	2002	2003 Estimate	2004 Executive Proposal	2005 Executive Proposal
\$1,200,000	\$0	\$0	\$0	\$0	\$0
		N/A	N/A	N/A	N/A

Source: GRF

Legal Basis: Discontinued line item (originally established in Am. H.B. 283 of the 123rd G.A.)

Purpose: This line item provided moneys for building the Adena Visitor Center and Grounds. Adena was the home of Thomas Worthington, the sixth governor of Ohio. This historic site is located outside Chillicothe.

GRF 360-511 Battle Flags Restoration

2000	2001	2002	2003 Estimate	2004 Executive Proposal	2005 Executive Proposal
\$125,000	\$93,750	\$0	\$0	\$0	\$0
	-25.0%		N/A	N/A	N/A

Source: GRF

Legal Basis: Discontinued line item (originally established in Am. Sub. H.B. 283 of the 123rd G.A.)

Purpose: Provided subsidies for the restoration of historic battle flags.

LSC Budget Spreadsheet by Line Item, FY 2004 - FY 2005

Fund	ALI	ALI Title	2002	Estimated 2003	Executive 2004	% Change 2003 to 2004	Executive 2005	% Change 2004 to 2005
OHS Historical Society, Ohio								
GRF	360-501	Operating Subsidy	\$ 3,529,521	\$3,389,974	\$ 3,922,752	15.7%	\$ 3,922,752	0.0%
GRF	360-502	Site Operations	\$ 6,918,116	\$6,626,040	\$ 8,240,438	24.4%	\$ 8,240,438	0.0%
GRF	360-503	Ohio Bicentennial Commission	\$ 3,904,998	\$5,420,141	\$ 1,847,239	-65.9%	\$ 98,164	-94.7%
GRF	360-504	Ohio Preservation Office	\$ 370,892	\$340,862	\$ 0	-100.0%	\$ 0	N/A
GRF	360-505	Afro-American Museum	\$ 972,043	\$915,566	\$ 0	-100.0%	\$ 0	N/A
GRF	360-506	Hayes Presidential Center	\$ 655,725	\$617,625	\$ 0	-100.0%	\$ 0	N/A
GRF	360-508	Historical Grants	\$ 989,925	\$688,469	\$ 0	-100.0%	\$ 0	N/A
General Revenue Fund Total			\$ 17,341,220	\$ 17,998,677	\$ 14,010,429	-22.2%	\$ 12,261,354	-12.5%
Total All Budget Fund Groups			\$ 17,341,220	\$ 17,998,677	\$ 14,010,429	-22.2%	\$ 12,261,354	-12.5%