

# **LSC Redbook**

**Analysis of the Executive Budget Proposal**

**Ohioana Library Association**

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## READER'S GUIDE

The Legislative Service Commission prepares an analysis of the executive budget proposal for each agency. These analyses are commonly called "Redbooks." This brief introduction is intended to help readers navigate the Redbook for the Ohioana Library Association (OLA), which includes the following three sections.

1. Overview: Provides a brief description of OLA and an overview of the provisions of the executive budget that affect it, including major new initiatives.
2. Analysis of Executive Proposal: Provides a detailed analysis of the executive budget recommendations for OLA, including funding for each appropriation line item.
3. Attachments: Includes the catalog of budget line items (COBLI) for OLA, which briefly describes each line item, and the LSC budget spreadsheet for OLA.

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### **ATTACHMENTS:**

- Catalog of Budget Line Items
- Budget Spreadsheet By Line Item

# Ohioana Library Association

- Ohioana is a not-for-profit organization supported through a combination of memberships, subscriptions, contributions, and GRF subsidy
- GRF subsidy is reduced by 4% from FY 2011 estimated expenditures

## OVERVIEW

### Agency Overview

The Ohioana Library Association (OLA) is an independent, nonprofit entity governed by a 28-member board of trustees that is dedicated to collecting and promoting literary works by Ohio authors or about Ohio or Ohioans. The day-to-day operations are run by a staff of three full-time and one part-time employees, including an executive director appointed by the Board. OLA also employs a number of volunteers for its annual events, as reviewers for the *Ohioana Quarterly*, and for other work. The organization is not a state agency, but receives an annual operating subsidy from the General Revenue Fund in the main operating budget.

OLA's mission is to "recognize and encourage the creative accomplishments of Ohioans, preserve, and expand a permanent archive of books, sheet music, manuscripts, and other materials by Ohioans and about Ohio, and disseminate information about the work of Ohio writers, musicians, and other artists to researchers, schools, and the general public." OLA maintains a collection of approximately 45,000 books, 12,000 pieces of sheet music, and biographical information on over 22,000 distinguished Ohioans, including writers, artists, and musicians. OLA also sponsors the Ohioana Book Festival, publishes the *Ohioana Quarterly* literature review, and sponsors a number of annual awards to recognize and encourage accomplishments among Ohio's literary community.

### Appropriation Overview

The executive budget recommends \$120,000 in each fiscal year for GRF appropriation 355501, Library Subsidy. This amount represents a \$5,000 (4%) reduction from FY 2011 estimated expenditures. This subsidy is used to support OLA's staff, as well as to leverage private independent funds to support OLA and its services. OLA expects the proposed 4% reduction in subsidy to decrease publication of the *Ohioana Quarterly* to two issues per year from four issues per year, to delay redesign of OLA's web site, and to limit the number of direct mail solicitations for donations, which may reduce OLA's ability to raise funds from private sources.

## OLA Strategic Plan

OLA adopted a strategic plan on October 15, 2010. The plan outlines three specific goals of OLA, including:

1. Assure sufficient financial and human resources to sustain OLA's programs. Objectives under this goal include mobilizing the board, staff, members, and other supporters to advocate for OLA's programs and the continuation of funding from the Ohio General Assembly, recruiting board members who will be able to assist in securing new and diverse supporters and funding partners, and developing and implementing a legacy donors program.
2. Continue and enhance the core programs, which include collection and reference, educational outreach, and public programming. Objectives under this goal include assessing the effectiveness of each core program and its contribution in fulfilling OLA's mission, coordinating existing volunteers, and developing an ongoing program of recruitment and retention for new volunteers.
3. Expand awareness of OLA and its programs and resources. Objectives under this goal include developing and implementing a marketing and communications plan for Ohio and the country, using Internet communication technologies to expand the accessibility of OLA programs, expanding the number of individual and organization members to reflect the population and geographic diversity of Ohio, and retaining and expanding partnerships with media and cultural organizations.

## ANALYSIS OF EXECUTIVE PROPOSAL

The following table shows the appropriation in the executive proposal for the appropriation item in OLA's budget in each fiscal year of the biennium.

Governor's Recommended Amounts for Ohioana Library Association				
Fund	ALI and Name		FY 2012	FY 2013
<b>General Revenue Fund</b>				
GRF	355501	Library Subsidy	\$120,000	\$120,000
<b>General Revenue Fund Subtotal</b>			<b>\$120,000</b>	<b>\$120,000</b>
<b>Total Funding: Ohioana Library Association</b>			<b>\$120,000</b>	<b>\$120,000</b>

### Library Subsidy (355501)

This item provides state support for OLA's operations. These funds support a portion of OLA's costs, including some payroll and benefit costs, associated with the management of the library's collection and programs. The funds also serve as leverage for OLA to secure private funding. OLA engages in private fundraising campaigns to generate additional income, much of which is dedicated to the library's long-term endowment or to special projects, and not for day-to-day operating costs. The state subsidy does not include the costs of renting Ohioana's office and collection space, which is leased from the State Library of Ohio and is paid for through that agency's budget. The executive budget recommends a decrease of \$5,000 (4%) in FY 2012 and flat funding in FY 2013 for this item.

The three core areas supported by the state operating subsidy are (1) the Ohioana collection and reference, (2) educational outreach programs including the *Ohioana Quarterly*, and (3) public programs including the Ohioana Awards, Ohioana Book Festival, and other projects. These activities are briefly described below.

**Ohioana Collection and Reference.** Management of the Ohioana Collection includes the maintenance, cataloging, and preservation of over 45,000 books, 12,000 pieces of sheet music, and 22,000 biographical files, as well as handling reference requests and donated materials. In FY 2010, the value of these donations was more than \$22,000.

**Ohioana Educational Outreach.** The *Ohioana Quarterly* is a regular publication that includes essays and reviews of books and materials by Ohioans or about Ohio or Ohioans, including fiction, nonfiction, poetry, and children's literature. The *Quarterly* relies on donated reviews and submissions and a team of volunteer reviewers. This program also includes the development of educational resource materials for schools, libraries, and the public, such as the Ohio Literary Map.

**Ohioana Public Programs.** The Ohioana Awards and the Ohioana Book Festival are OLA's primary community outreach and partnership programs. The Ohioana Awards are given out annually for achievements in a number of areas and include the Ohioana Career Award, given to a native Ohioan who has had an outstanding career in the arts or humanities, the Ohioana Book Awards for works that fit Ohioana's mission, and other specialized awards for poetry, children's literature, unpublished authors, and young writers. The Ohioana Book Festival is an annual event that promotes Ohio authors and reading and literacy activities throughout the state.

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## Ohioana Library Association

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### General Revenue Fund

**GRF 355501 Library Subsidy**

FY 2008	FY 2009	FY 2010	Estimate FY 2011	Introduced FY 2012	Introduced FY 2013
\$196,000	\$170,569	\$125,000	\$125,000	<b>\$120,000</b>	<b>\$120,000</b>
	-13.0%	-26.7%	0.0%	<b>-4.0%</b>	<b>0.0%</b>

**Source:** General Revenue Fund

**Legal Basis:** ORC 3375.61; Section 348.10 of Am. Sub. H.B. 1 of the 128th G.A.

**Purpose:** This line item contains the entire state subsidy for the Ohioana Library Association and is used to help sustain OLA's core services: the Ohioana collection, the Ohioana Quarterly, website and educational resources, the Ohioana Awards, and community outreach and partnerships, including the Ohioana Book Festival. The line item is also used to leverage private independent funds to support Ohioana. Other funding comes from contributions, memberships, subscriptions, events, sponsorships, and in-kind donations.

# FY 2012 - FY 2013 Introduced Appropriation Amounts

# All Fund Groups

Line Item Detail by Agency			FY 2010	Estimate FY 2011	Introduced FY 2012	FY 2011 to FY 2012 % Change	Introduced FY 2013	FY 2012 to FY 2013 % Change
<b>Report For Main Operating Appropriations Bill</b>			<b>Version: As Introduced</b>					
<b>OLA Ohioana Library Association</b>								
GRF	355501	Library Subsidy	\$ 125,000	\$ 125,000	\$ 120,000	-4.00%	\$ 120,000	0.00%
<b>General Revenue Fund Total</b>			<b>\$ 125,000</b>	<b>\$ 125,000</b>	<b>\$ 120,000</b>	<b>-4.00%</b>	<b>\$ 120,000</b>	<b>0.00%</b>
<b>Ohioana Library Association Total</b>			<b>\$ 125,000</b>	<b>\$ 125,000</b>	<b>\$ 120,000</b>	<b>-4.00%</b>	<b>\$ 120,000</b>	<b>0.00%</b>