

LSC Redbook

Analysis of the Executive Budget Proposal

Ohioana Library Association

Edward M. Millane, Senior Budget Analyst
Legislative Service Commission

February 2013

READER'S GUIDE

The Legislative Service Commission prepares an analysis of the executive budget proposal for each agency. These analyses are commonly called "Redbooks." This brief introduction is intended to help readers navigate the Redbook for the Ohioana Library Association (OLA), which includes the following three sections.

1. Overview: Provides a brief description of OLA and an overview of the provisions of the executive budget that affect it, including major new initiatives.
2. Analysis of Executive Proposal: Provides a detailed analysis of the executive budget recommendations for OLA, including funding for each appropriation line item.
3. Attachments: Includes the catalog of budget line items (COBLI) for OLA, which briefly describes each line item, and the LSC budget spreadsheet for OLA.

TABLE OF CONTENTS

OVERVIEW..... 1
Agency Overview..... 1
Appropriation Overview 1
OLA Accomplishments in FY 2012 2
ANALYSIS OF EXECUTIVE PROPOSAL 3
Library Subsidy (355501) 3

ATTACHMENTS:

- Catalog of Budget Line Items
- Budget Spreadsheet By Line Item

Ohioana Library Association

- Ohioana is a not-for-profit organization supported through a combination of memberships, subscriptions, contributions, and GRF subsidy
- GRF subsidy increases by 12.5% in FY 2014 and by 3.7% in FY 2015

OVERVIEW

Agency Overview

The Ohioana Library Association (OLA) is an independent, nonprofit entity governed by a 28-member board of trustees that is dedicated to collecting and promoting literary works by Ohio authors or about Ohio or Ohioans. The day-to-day operations are run by a staff of four full-time employees, including an executive director appointed by the Board. OLA also employs a number of volunteers for its annual events, as reviewers for the *Ohioana Quarterly*, and for other work. The organization is not a state agency, but receives an annual operating subsidy from the General Revenue Fund in the main operating budget.

OLA's mission is to "recognize and encourage the creative accomplishments of Ohioans, preserve, and expand a permanent archive of books, sheet music, manuscripts, and other materials by Ohioans and about Ohio, and disseminate information about the work of Ohio writers, musicians, and other artists to researchers, schools, and the general public." OLA maintains a collection of approximately 50,000 books, 10,000 pieces of sheet music, and biographical information on over 25,000 distinguished Ohioans, including writers, artists, and musicians. OLA also sponsors the Ohioana Book Festival, publishes the *Ohioana Quarterly* literature review, and sponsors a number of annual awards to recognize and encourage accomplishments among Ohio's literary community.

Appropriation Overview

The executive budget recommends \$135,000 in FY 2014, an increase of 12.5% over FY 2013 estimated expenditures, and \$140,000 in FY 2015, an increase of 3.7% over FY 2014, for GRF appropriation 355501, Library Subsidy. This subsidy is used to support OLA's staff, as well as to leverage private independent funds to support OLA and its services. OLA expects the proposed increase in subsidy to continue to support a portion of its current staff costs and to serve as leverage in generating more independent financial support.

OLA Accomplishments in FY 2012

The following list describes some of OLA's major accomplishments in FY 2012, which were largely done in accordance with goals set forth in a strategic plan adopted by OLA on October 15, 2010.

- Worked with more than 50 groups to provide various services directly or indirectly to more than 150,000 individuals;
- Increased the financial and in-kind support of individuals, corporations, foundations, and partners and added new partners;
- Received approximately 700 donated books valued at \$15,000, which, as of spring 2012, are posted on a monthly basis within 30 days of accession on OLA's web site;
- Distributed more than 4,000 copies of the *Ohioana Quarterly*, which for the first time was published as two double issue journals instead of four, single issues;
- Received approximately 25,800 visitors to OLA's two web sites: Ohioana.org and OhioanaBookFestival.org;
- Celebrated the 70th anniversary of the Ohioana Awards and the sixth anniversary of the Ohioana Book Festival; and
- Achieved the long-time objective of receiving contributions, memberships, and payment for OLA events online.

ANALYSIS OF EXECUTIVE PROPOSAL

The following table shows the appropriation in the executive proposal for the appropriation item in OLA's budget in each fiscal year of the biennium.

Governor's Recommended Amounts for Ohioana Library Association				
Fund	ALI and Name		FY 2014	FY 2015
General Revenue Fund				
GRF	355501	Library Subsidy	\$135,000	\$140,000
General Revenue Fund Subtotal			\$135,000	\$140,000
Total Funding: Ohioana Library Association			\$135,000	\$140,000

Library Subsidy (355501)

This item provides state support for OLA's operations. These funds support a portion of OLA's costs, including some payroll and benefit costs, associated with the management of the library's collection and programs. The funds also serve as leverage for OLA to secure private funding. OLA engages in private fundraising campaigns to generate additional income, much of which is dedicated to the library's long-term endowment or to special projects, and not for day-to-day operating costs. The state subsidy does not include the costs of renting Ohioana's office and collection space, which is leased from the State Library of Ohio and is paid for through that agency's budget. The executive budget recommends an increase of \$15,000 (12.5%) in FY 2014 and another increase of \$5,000 (3.7%) in FY 2015 for this item.

The three core areas supported by the state operating subsidy are (1) the Ohioana collection and reference, (2) educational outreach programs including the *Ohioana Quarterly*, and (3) public programs including the Ohioana Awards, Ohioana Book Festival, and other projects. These activities are briefly described below.

Ohioana Collection and Reference. Management of the Ohioana Collection includes the maintenance, cataloging, and preservation of over 50,000 books, 10,000 pieces of sheet music, and 25,000 biographical files, as well as handling reference requests and donated materials. In FY 2012, 452 books were added and an additional 241 review copies were donated to the collection. The total value of these new donations was more than \$15,000.

Ohioana Educational Outreach. The *Ohioana Quarterly* is a biannual, double issue publication that includes essays and reviews of books and materials by Ohioans or about Ohio or Ohioans, including fiction, nonfiction, poetry, and children's literature. The *Quarterly* relies on donated reviews and submissions and a team of volunteer reviewers. This program also includes the development of educational resource materials for schools, libraries, and the public, such as the Ohio Literary Map.

Ohioana Public Programs. The Ohioana Awards and the Ohioana Book Festival are OLA's primary community outreach and partnership programs. The Ohioana Awards are given out annually for achievements in a number of areas and include the Ohioana Book Awards for works that fit OLA's mission, and other specialized awards for poetry, children's literature, unpublished authors, and young writers. The Ohioana Book Festival is an annual event that promotes Ohio authors and reading and literacy activities throughout the state.

OLA.docx / lb

Ohioana Library Association

General Revenue Fund

GRF 355501 Library Subsidy

FY 2010 Actual	FY 2011 Actual	FY 2012 Actual	FY 2013 Estimate	FY 2014 Introduced	FY 2015 Introduced
\$125,000	\$125,000	\$120,000	\$120,000	\$135,000	\$140,000
	0.0%	-4.0%	0.0%	12.5%	3.7%

Source: General Revenue Fund

Legal Basis: ORC 3375.61; Section 349.10 of Am. Sub. H.B. 153 of the 129th G.A.

Purpose: This line item contains the entire state subsidy for the Ohioana Library Association and is used to help sustain OLA's core services: the Ohioana collection, the Ohioana Quarterly, the Ohioana Awards, website and educational resources, and community outreach and partnerships, including the Ohioana Book Festival. The line item is also used to leverage private independent funds to support Ohioana. Other funding comes from contributions, memberships, subscriptions, events, sponsorships, and in-kind donations.

FY 2014 - FY 2015 Introduced Appropriation Amounts

All Fund Groups

Line Item Detail by Agency			FY 2012	Estimate FY 2013	Introduced FY 2014	FY 2013 to FY 2014 % Change	Introduced FY 2015	FY 2014 to FY 2015 % Change
Report For Main Operating Appropriations Bill			Version: As Introduced					
OLA Ohioana Library Association								
GRF	355501	Library Subsidy	\$ 120,000	\$ 120,000	\$ 135,000	12.50%	\$ 140,000	3.70%
General Revenue Fund Total			\$ 120,000	\$ 120,000	\$ 135,000	12.50%	\$ 140,000	3.70%
Ohioana Library Association Total			\$ 120,000	\$ 120,000	\$ 135,000	12.50%	\$ 140,000	3.70%