

LSC Redbook

Analysis of the Executive Budget Proposal

Ohioana Library Association

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READER'S GUIDE

The Legislative Service Commission prepares an analysis of the executive budget proposal for each agency. These analyses are commonly called "Redbooks." This brief introduction is intended to help readers navigate the Redbook for the Ohioana Library Association (OLA), which includes the following three sections.

1. Overview: Provides a brief description of OLA and an overview of the provisions of the executive budget that affect it, including major new initiatives.
2. Analysis of Executive Proposal: Provides a detailed analysis of the executive budget recommendations for OLA, including funding for each appropriation line item.
3. Attachments: Includes the catalog of budget line items (COBLI) for OLA, which briefly describes each line item, and the LSC budget spreadsheet for OLA.

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ATTACHMENTS:

- Catalog of Budget Line Items
- Budget Spreadsheet By Line Item

Ohioana Library Association

- Ohioana is a not-for-profit organization supported through a combination of memberships, subscriptions, contributions, and GRF subsidy
- GRF subsidy increases by 10.7% in FY 2016 and by 3.2% in FY 2017

OVERVIEW

Agency Overview

The Ohioana Library Association (OLA) is an independent, nonprofit entity governed by a 28-member board of trustees that is dedicated to collecting and promoting literary works by Ohio authors or about Ohio or Ohioans. The day-to-day operations are run by a staff of four full-time employees, including an executive director appointed by the board. OLA also employs a number of volunteers for its annual events, as reviewers for the *Ohioana Quarterly*, and for other work. The organization is not a state agency, but receives an annual operating subsidy from the General Revenue Fund in the main operating budget.

OLA's mission is to "collect, preserve, and celebrate Ohio literature and other creative endeavors." OLA maintains a collection of approximately 50,000 books, 10,000 pieces of sheet music, and biographical information on over 25,000 distinguished Ohioans, including writers, artists, and musicians. OLA also sponsors the Ohioana Book Festival, publishes the *Ohioana Quarterly* literature review, and sponsors a number of annual awards to recognize and encourage accomplishments among Ohio's literary community.

Appropriation Overview

The executive budget recommends \$155,000 in FY 2016, an increase of 10.7% over FY 2015 estimated expenditures, and \$160,000 in FY 2017, an increase of 3.2% over FY 2016, for GRF appropriation item 355501, Library Subsidy. This subsidy is used to support OLA's staff, as well as to leverage private independent funds to support OLA and its services. OLA expects the proposed increase in subsidy to continue to support a portion of its current staff costs and to serve as leverage in generating more independent financial support. In September 2013, OLA's long-time Executive Director retired after 25 years, and its Development Director was tapped as its new Executive Director. As a result, the development position has been vacant since that period, with the new Executive Director splitting time between his duties as director and fundraising. The level of funding recommended in this budget will enable OLA to hire a part-time development assistant that will increase its ability to fundraise.

OLA Accomplishments in FY 2014

OLA began a year-long process in January 2014 which will ultimately result in a new five-year strategic plan. As part of this process, OLA revised and updated its mission statement.

The following list describes some of OLA's major accomplishments in FY 2014.

- Resumed publication of the *Ohioana Quarterly* four times per year, now in a larger and more user-friendly format, and developed an online newsletter supplement with a circulation of 1,500;
- Resumed the cataloging of new books, which was suspended in 2009 due to funding cuts;
- Partnered with the Ohio Arts Council on the statewide "Poetry Out Loud" competition, which included over 8,000 students from 60 schools;
- Partnered with the State Library of Ohio to reach more than 4,500 individuals through the "Choose to Read Ohio" initiative;
- Worked with more than 50 groups to provide various services directly or indirectly to more than 150,000 individuals;
- Increased the financial and in-kind support of individuals, corporations, foundations, and partners and added new partners;
- Received approximately 350 donated books valued at \$7,000, which, as of spring 2012, are posted on a monthly basis within 30 days of accession on OLA's website;
- Received approximately 25,800 visitors to OLA's two websites: Ohioana.org and OhioanaBookFestival.org;
- Awarded the 72nd annual Ohioana Literary Awards, which reached an audience of more than 5,000;
- Attracted nearly 100 authors and 3,500 attendees from Ohio and three neighboring states to the Ohioana Book Festival, now the largest literary event in the state of Ohio and one of the largest in the Midwest, with outreach and media programs reaching an additional 50,000 people in the week before the event.

ANALYSIS OF EXECUTIVE PROPOSAL

The following table shows the appropriation in the executive proposal for the appropriation item in OLA's budget in each fiscal year of the biennium.

Governor's Recommended Amounts for Ohioana Library Association				
Fund	ALI and Name		FY 2016	FY 2017
General Revenue Fund				
GRF	355501	Library Subsidy	\$155,000	\$160,000
General Revenue Fund Subtotal			\$155,000	\$160,000
Total Funding: Ohioana Library Association			\$155,000	\$160,000

Library Subsidy (355501)

The executive budget recommends an increase of \$15,000 (10.7%) in FY 2016 and another increase of \$5,000 (3.2%) in FY 2017 for this item. This item provides state support for OLA's operations. These funds support a portion of OLA's costs, including some payroll and benefit costs, associated with the management of the library's collection and programs. The state subsidy does not include the costs of renting Ohioana's office and collection space, which is leased from the State Library of Ohio and is paid for through that agency's budget. The funds also serve as leverage for OLA to secure private funding. OLA engages in private fundraising campaigns to generate additional income, much of which is dedicated to the library's long-term endowment or to special projects, not to day-to-day operating costs. The three core areas supported by the state operating subsidy are (1) the Ohioana collection and reference, (2) educational outreach programs including the *Ohioana Quarterly*, and (3) public programs including the Ohioana Awards, Ohioana Book Festival, and other projects. These activities are briefly described below.

Ohioana Collection and Reference. Management of the Ohioana Collection includes the maintenance, cataloging, and preservation of over 50,000 books, 10,000 pieces of sheet music, and 25,000 biographical files, as well as handling reference requests and donated materials. In FY 2013, 368 books were added and an additional 227 review copies were donated to the collection. The total value of these new donations was \$12,872.

Ohioana Educational Outreach. The *Ohioana Quarterly* is a quarterly publication that includes essays and reviews of books and materials by Ohioans or about Ohio or Ohioans, including fiction, nonfiction, poetry, and children's literature. The *Quarterly* relies on donated reviews and submissions and a team of volunteer reviewers. This program also includes the development of educational resource materials, such as the Ohio Literary Map, for schools, libraries, and the public.

Ohioana Public Programs. The Ohioana Awards and the Ohioana Book Festival are OLA's primary community outreach and partnership programs. The Ohioana Awards are given out annually for outstanding achievement by Ohio authors in children's literature, poetry, nonfiction, and fiction, and by all authors in books about Ohio or an Ohioan. The Ohioana Book Festival is an annual event that promotes Ohio authors and reading and literacy activities throughout the state.

OLA.docx/dp

Ohioana Library Association

General Revenue Fund

GRF 355501 Library Subsidy

FY 2012 Actual	FY 2013 Actual	FY 2014 Actual	FY 2015 Estimate	FY 2016 Introduced	FY 2017 Introduced
\$120,000	\$120,000	\$135,000	\$140,000	\$155,000	\$160,000
	0.0%	12.5%	3.7%	10.7%	3.2%

Source: General Revenue Fund

Legal Basis: ORC 3375.61; Section 339.10 of Am. Sub. H.B. 59 of the 130th G.A.

Purpose: This line item provides the state subsidy for the Ohioana Library Association and is used to help sustain OLA's core services: the Ohioana collection, the Ohioana Quarterly, the Ohioana Awards, website and educational resources, and community outreach and partnerships, including the Ohioana Book Festival. The line item is also used to leverage private independent funds to support Ohioana. Other funding comes from contributions, memberships, subscriptions, events, sponsorships, and in-kind donations.

FY 2016 - FY 2017 Introduced Appropriation Amounts

All Fund Groups

Line Item Detail by Agency

			Estimate	Introduced	FY 2015 to FY 2016	Introduced	FY 2016 to FY 2017	
			FY 2014	FY 2015	FY 2016	% Change	FY 2017	% Change
Report For Main Operating Appropriations Bill			Version: As Introduced					
OLA Ohioana Library Association								
GRF	355501	Library Subsidy	\$ 135,000	\$ 140,000	\$ 155,000	10.71%	\$ 160,000	3.23%
General Revenue Fund Total			\$ 135,000	\$ 140,000	\$ 155,000	10.71%	\$ 160,000	3.23%
Ohioana Library Association Total			\$ 135,000	\$ 140,000	\$ 155,000	10.71%	\$ 160,000	3.23%