Greenbook LSC Analysis of Enacted Budget

Ohio History Connection

Adam Wefler, Budget Analyst Legislative Service Commission

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TABLE OF CONTENTS

OVERVIEW	
Agency OverviewAppropriation Overview	1
ANALYSIS OF ENACTED BUDGET	3
Education and Collections (360501)	3
Site and Museum Operations (360502)	3
Ohio Preservation Office (360504)	
National Afro-American Museum (360505)	4
Hayes Presidential Center (360506)	5
State Historical Grants (360508)	
Outreach and Partnership (360509)	5
Ohio History Tax Check-off (360602)	
Ohio History License Plate (360603)	

ATTACHMENT:

Budget Spreadsheet By Line Item

Ohio History Connection

- Appropriations of \$12.0 million in both fiscal years
- 99% of state funding for OHC is provided through the GRF

OVERVIEW

Agency Overview

The Ohio History Connection (OHC) is a state-chartered nonprofit corporation dedicated to the preservation, interpretation, and study of Ohio's history. In May 2014, OHC changed its operating name from the Ohio Historical Society to the Ohio History Connection in order to appeal to more Ohioans and emphasize organizational goals. While OHC is not a state agency, it receives general revenue funds for purposes prescribed in state law, including the operation of the Ohio History Center, the State Archives, the Ohio Historic Preservation Office, and the maintenance of the state's network of designated historic sites and museums. OHC also acts as the state's lead entity for federal historic preservation programs delegated to the state through the National Historic Preservation Act. Through these various channels, OHC operates educational programming, manages historical collections, and provides other services to promote the preservation, investigation, and appreciation of Ohio's historical and archaeological heritage. OHC is governed by a board of trustees currently consisting of 17 members, as well as 13 ex officio members that include members of state history groups, legislative leaders, and the Governor. OHC currently employs a staff of approximately 200 full-time equivalent (FTE) employees, led by the Executive Director, who is appointed by the board.

Appropriation Overview

Agency Appropriations by Fund Group, FY 2018-FY 2019 (Am. Sub. H.B. 49)						
Fund Group	FY 2017*	FY 2018	% change, FY 2017-FY 2018	FY 2019	% change, FY 2018-FY 2019	
General Revenue	\$13,110,478	\$11,800,448	-10.0%	\$11,800,448	0.0%	
Dedicated Purpose	\$93,000	\$160,000	72.0%	\$160,000	0.0%	
TOTAL	\$13,203,478	\$11,960,448	-9.4%	\$11,960,448	0.0%	

^{*}FY 2017 figures represent actual expenditures.

As the table above shows, OHC received appropriations totaling just under \$12 million in each fiscal year. Of the total \$23.9 million received by OHC for the biennium, 98.7% is supported by the GRF. The remaining 1.3% of OHC's budget represents tax refunds donated by taxpayers, which are deposited into the Ohio History Check-off Fund (Fund 5KL0), and fees from OHC special license plate purchases, which are deposited into the Ohio History License Plate Contribution Fund (Fund 5PD0), to support the History Fund Grant Program.

Typically, OHC derives over half of its funding from state appropriations, with the remainder coming from nonstate sources. In FY 2016, OHC reported total revenue and support of about \$21.6 million, of which state funds comprised \$15.0 million (70%), including dollars appropriated in the state capital budget. Nonstate income is derived from federal grants and contracts and private contributions, as well as operating revenues such as admissions and parking fees, program service charges, sales, memberships and subscriptions, fees for special events and the use of facilities, and other sources.

ANALYSIS OF ENACTED BUDGET

This section provides an analysis of the funding for each appropriation item in OHC's budget. The following table shows the appropriation in each fiscal year of the biennium.

Appropriations for the Ohio History Connection						
Fund	d ALI and Name		FY 2018	FY 2019		
General Rev	General Revenue Fund					
GRF	360501	Education and Collections	\$4,155,712	\$4,155,712		
GRF	360502	Site and Museum Operations	\$5,762,853	\$5,762,853		
GRF	360504	Ohio Preservation Office	\$281,300	\$281,300		
GRF	360505	National Afro-American Museum	\$485,000	\$485,000		
GRF	360506	Hayes Presidential Center	\$485,000	\$485,000		
GRF	360508	State Historical Grants	\$475,000	\$475,000		
GRF	360509	Outreach and Partnership	\$155,583	\$155,583		
		General Revenue Fund Subtotal	\$11,800,448	\$11,800,448		
Dedicated Purpose Fund Group						
5KL0	360602	Ohio History Tax Check-off	\$150,000	\$150,000		
5PD0	360603	Ohio History License Plate	\$10,000	\$10,000		
		Dedicated Purpose Fund Group Subtotal	\$160,000	\$160,000		
Total Funding: Ohio History Connection			\$11,960,448	\$11,960,448		

Education and Collections (360501)

A portion of the funds in this line item provide the entirety of the funding for the State Archives, records digitization, and research services. Additionally, this line item covers indirect administrative costs associated with OHC's education and collections programs, such as financial management, information technology, human resources, public relations, and other such functions. Finally, this line item, along with nonstate sources, is used to support the preservation of and access to the state's collections of Ohio government records, historical documents, and artifacts and related indirect costs.

Site and Museum Operations (360502)

This line item supports the operation and maintenance of 56 of 58 state historic sites, including 54 individual sites located throughout the state and the Ohio History Center and Ohio Village in Columbus (the National Afro-American Museum and the Hayes Presidential Center are also designated as state historic sites but receive separate line item appropriations in the OHC budget). Sites designated as state historic sites include those with state, local, national, and international significance in the areas of political, military, natural, and archaeological history. In December 2016, the OHC Board

of Trustees designated the two remaining buildings of Poindexter Village in Columbus, a former public housing project completed in 1940 (the city's first), as a state historic site. The location will be Ohio's 59th such site. OHC has tentative plans to operate the site as a museum in conjunction with the James Preston Poindexter Foundation, a nonprofit organization, upon completion of necessary capital improvements. Additionally, this line item is used to provide access and programs at the Ohio History Center, Ohio Village, and OHC's collections storage facility, including the costs of utilities, maintenance, and security.

Ohio Preservation Office (360504)

The State Historic Preservation Office (SHPO) is the division of OHC that carries out historic preservation responsibilities under federal and state law. These functions include nominating properties for the National Register of Historic Places, maintaining inventories of historically and archaeologically significant properties, administering historical reviews for the federal Rehabilitation Tax Credit and the state Historic Preservation Tax Credit programs, conducting Section 106 historical reviews of projects receiving federal funds, and administering Ohio's portion of the National Park Service's Certified Local Government Program. According to OHC, Ohio currently ranks third in the nation of the number of listings, buildings, and places on the National Register of Historic Places. SHPO receives appropriations of \$281,300 in each fiscal year under the budget, a decrease of \$8,700 from the amounts appropriated for this purpose since FY 2012.

At this level of funding, OHC is not expected to meet the federal matching requirement to receive its full share of support from the National Park Service's Historic Preservation Fund Program, which requires a 60%-40% federal-state match. In FY 2016, Ohio was awarded a Historic Preservation Fund grant of approximately \$1.1 million, which would have required a state match of approximately \$737,000 or 40% of the state-federal total of about \$1.8 million. The budget amount of \$281,300 in each fiscal year represents 38.2% of the required state match at the FY 2016 Historic Preservation Fund award level. As in former years, OHC will need to supplement the appropriation with other funds in order to receive the full federal grant.

National Afro-American Museum (360505)

This line item provides state support to the National Afro-American Museum and Cultural Center, located in Wilberforce, Greene County. The museum provides exhibits and educational programs on African-American history and culture, and in recent years has narrowed its mission from a national scope to focus on Ohio and the Northwest Territory.

Hayes Presidential Center (360506)

This line item provides a pass-through subsidy for the Rutherford B. Hayes Presidential Center in Fremont, Sandusky County. The Center includes the Hayes residence, a library, museum, and the tomb of President Hayes and his wife. The Center is operated independently from OHC but is owned by the state.

State Historical Grants (360508)

This line item is used to provide pass-through funds to local organizations for historic preservation activities. Specifically, the budget earmarks \$100,000 per fiscal year for each of the following: the Cincinnati Museum Center, the Western Reserve Historical Society, the Cleveland Museum of Natural History, and the Cleveland Museum of Art.

Outreach and Partnership (360509)

This line item is used to support OHC's Local History Office, which provides assistance to local historical societies and history-related groups and manages the state's historical markers program. The Office also manages volunteer, educational, and community outreach programs; coordinates statewide conferences and workshops; and oversees the History Fund matching grant program. The budget earmarks \$70,000 in each fiscal year from this line item for distribution to the Ohio World War I Centennial Working Group.

Ohio History Tax Check-off (360602)

H.B. 153 of the 129th General Assembly, the main operating budget for the FY 2012-FY 2013 biennium, created an income tax check-off that allows taxpayers to direct a portion of their refunds to OHC. To implement this provision, OHC created the History Fund Program, which offers competitive matching grants to local history organizations, nonprofits, and local governments for organizational development initiatives, brick-and-mortar projects, and program and collections activities. Eligible grantees must use the funding for projects that illuminate, conserve, or perpetuate Ohio's history and meet other criteria. Grant amounts depend on the type of project seeking funding, and range from a \$1,000 minimum for an organizational development project to a \$20,000 maximum for brick-and-mortar or programs and collections projects.

Ohio History License Plate (360603)

H.B. 59 of the 130th General Assembly created the Ohio History License Plate Program, which provides funds collected by the Registrar of Motor Vehicles for the History Fund Program. OHC receives monthly deposits from the purchases of special license plates at \$20 per plate, which are deposited into the Ohio History License Plate Contribution Fund (Fund 5PD0). OHC's History Fund Program awards grants on a matching basis to local history-related organizations from this funding.

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FY 2018 - FY 2019 Final Appropriation Amounts

All Fund Groups

Line It	tem Detai	il by Agency			Appropriation	FY 2017 to FY 2018	Appropriation	FY 2018 to FY 2019
			FY 2016	FY 2017	FY 2018	% Change	FY 2019	% Change
Report For Main Operating Appropriations Bill				ersion: As E	nacted			
OHS	Ohio His	story Connection						
GRF	360501	Education and Collections	\$ 4,368,997	\$ 4,218,997	\$ 4,155,712	-1.50%	\$ 4,155,712	0.00%
GRF	360502	Site and Museum Operations	\$ 6,091,086	\$ 5,941,086	\$ 5,762,853	-3.00%	\$ 5,762,853	0.00%
GRF	360504	Ohio Preservation Office	\$ 290,000	\$ 290,000	\$ 281,300	-3.00%	\$ 281,300	0.00%
GRF	360505	National Afro-American Museum	\$ 500,000	\$ 500,000	\$ 485,000	-3.00%	\$ 485,000	0.00%
GRF	360506	Hayes Presidential Center	\$ 500,000	\$ 500,000	\$ 485,000	-3.00%	\$ 485,000	0.00%
GRF	360508	State Historical Grants	\$ 1,500,000	\$ 1,500,000	\$ 475,000	-68.33%	\$ 475,000	0.00%
GRF	360509	Outreach and Partnership	\$ 160,395	\$ 160,395	\$ 155,583	-3.00%	\$ 155,583	0.00%
Gen	eral Revenu	e Fund Total	\$ 13,410,478	\$ 13,110,478	\$ 11,800,448	-9.99%	\$ 11,800,448	0.00%
5KL0	360602	Ohio History Check-off	\$ 86,000	\$ 85,000	\$ 150,000	76.47%	\$ 150,000	0.00%
5PD0	360603	Ohio History License Plate	\$0	\$ 8,000	\$ 10,000	25.00%	\$ 10,000	0.00%
Dedi	icated Purpo	ose Fund Group Total	\$ 86,000	\$ 93,000	\$ 160,000	72.04%	\$ 160,000	0.00%
Ohio H	istory Con	nection Total	\$ 13,496,478	\$ 13,203,478	\$ 11,960,448	-9.41%	\$ 11,960,448	0.00%