

# **LSC Greenbook**

**Analysis of the Enacted Budget**

## **Broadcast Educational Media Commission**

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## **ATTACHMENT:**

Budget Spreadsheet By Line Item

# Broadcast Educational Media Commission

- The Broadcast Educational Media Commission (BEMC) is responsible for the state's educational broadcasting services
- GRF funding increases 27.8% from FY 2015 GRF expenditures

## OVERVIEW

### Agency Overview

The Broadcast Educational Media Commission (BEMC) is responsible for the state's educational broadcasting services, including educational television and radio and radio reading services. BEMC also manages the K-12 and public broadcasting networks and serves as the primary support agency for statewide video conferencing services for K-12 schools, state agencies, and institutions of higher education. H.B. 59 of the 130th General Assembly created BEMC out of what was previously known as the eTech Ohio Commission. Duties of the former eTech that were not transferred to BEMC as a result of the reconstitution were either eliminated or transferred to the Chancellor of Higher Education or the Department of Education.

BEMC consists of 15 members, 11 of whom are voting members. Of the 11 voting members, nine are required to be members of the public selected from among citizens in the state who have an interest in educational broadcast media, demonstrated through service on boards or advisory councils of educational television and radio stations, educational technology agencies, or radio reading services. BEMC members serve four-year terms. BEMC currently employs a staff of 19 full-time employees, led by the Executive Director, who is appointed by BEMC.

### Appropriation Overview

Agency Appropriations by Fund Group, FY 2016-FY 2017 (Am. Sub. H.B. 64)					
Fund Group	FY 2015*	FY 2016	% change, FY 2015-FY 2016	FY 2017	% change, FY 2016-FY 2017
General Revenue	\$7,435,962	\$9,506,394	27.8%	\$9,506,394	0.0%
Internal Service Activity	\$5,630	\$11,000	95.4%	\$11,000	0.0%
Dedicated Purpose	\$40,232	\$95,000	136.1%	\$95,000	0.0%
<b>TOTAL</b>	<b>\$7,481,824</b>	<b>\$9,612,394</b>	<b>28.5%</b>	<b>\$9,612,394</b>	<b>0.0%</b>

\*FY 2015 figures represent actual appropriations.

As can be seen in the preceding table, BEMC receives appropriations totaling \$9.6 million in each fiscal year. Of the biennial total appropriations of \$19.2 million, 98.9% is supported by the General Revenue Fund (GRF), 0.1% by the Internal Service Activity (ISA) Fund Group, and 1.0% by the Dedicated Purpose Fund Group (DPF).

## ANALYSIS OF ENACTED BUDGET

This section provides an analysis of the funding for each appropriation item in the Broadcast Educational Media Commission's (BEMC) budget. The following table shows the appropriations in each fiscal year of the biennium. Following the table, a narrative describes how the appropriation is used.

<b>Funding for the Broadcast Educational Media Commission</b>				
<b>Fund</b>	<b>ALI and Name</b>		<b>FY 2016</b>	<b>FY 2017</b>
<b>General Revenue Fund</b>				
GRF	935401	Statehouse News Bureau	\$324,533	\$324,533
GRF	935402	Ohio Government Telecommunications Studios	\$1,452,089	\$1,452,089
GRF	935408	General Operations	\$495,000	\$495,000
GRF	935409	Technology Operations	\$2,743,962	\$2,743,962
GRF	935410	Content Development, Acquisition, and Distribution	\$3,957,094	\$3,957,094
GRF	935412	Information Technology	\$533,716	\$533,716
<b>General Revenue Fund Subtotal</b>			<b>\$9,506,394</b>	<b>\$9,506,394</b>
<b>Internal Service Activity Fund Group</b>				
4F30	935603	Affiliate Services	\$4,000	\$4,000
4T20	935605	Government Television/Telecommunications Operating	\$7,000	\$7,000
<b>Internal Service Activity Fund Group Subtotal</b>			<b>\$11,000</b>	<b>\$11,000</b>
<b>Dedicated Purpose Fund Group</b>				
5FK0	935608	Media Services	\$95,000	\$95,000
<b>Dedicated Purpose Fund Group Subtotal</b>			<b>\$95,000</b>	<b>\$95,000</b>
<b>Total Funding: Broadcast Educational Media Commission</b>			<b>\$9,612,394</b>	<b>\$9,612,394</b>

### Statehouse News Bureau and OGT Operations (935401, 935402, and 935605)

These items provide operating funds for the Statehouse News Bureau (SNB) and Ohio Government Telecommunications (OGT). As the sole dedicated news outlets for Ohio government, SNB and OGT provide coverage of legislative and other governmental activities for Ohio's citizens. SNB produces news reports of state government activities for broadcast on Ohio's 34 public radio stations. It also places these broadcasts on a website accessible to all of Ohio's citizens on a 24-hour basis. In addition, a weekly half-hour video program is produced by SNB, which focuses on the latest statewide news and events and is made available for broadcast on Ohio's public television stations.

While SNB is primarily responsible for news reports of state government events, OGT broadcasts activities of the executive, legislative, and judicial branches of government (available on cable access channels and Ohio's public television stations).

In addition to archiving these sessions, OGT makes the session footage available on its website for 24-hour access for Ohio's citizens. OGT produces educational documentaries on Ohio civics, history, government, and culture for use in Ohio's schools as well as for broadcast on public television stations. OGT is also responsible for coordinating all media events for members of the General Assembly and events at the Statehouse.

### **General Operations (935408)**

This item funds the daily operations of BEMC, including funding for employees who are primarily responsible for functions such as management, communications, payroll and other fiscal services, human resources, and legal services. It also includes funding for rent, utilities, office supplies, and equipment.

### **Network and Broadcasting Operations (935409 and 935603)**

#### **Network and Connectivity Services**

A portion of GRF appropriation item 935409, Technology Operations, is used to provide network and connectivity services to Ohio schools and Ohio's public broadcasters. BEMC provides networking services to assist Ohio K-12 schools and higher education institutions in connecting through a video-teleconference bridge for distance learning opportunities. Through the Ohio Academic Resources Network, a dedicated high speed fiber optic network for Ohio's public institutions, BEMC connects to Ohio's public television stations in a statewide system. BEMC utilizes National Public Radio's satellite systems as a provider for distribution to Ohio's public radio stations. BEMC also provides various services to its affiliated public television and radio stations. It operates a full-time master control center and maintains round-the-clock monitoring of the live video feeds that are provided to affiliates. It also provides traffic and scheduling resources for the affiliates and maintains an archive of content for rebroadcasting.

### **Content Development, Acquisition, and Distribution (935410)**

This line item is used for the development, acquisition, and distribution of information resources by public media and radio reading services and for educational use in the classroom and online. It is comprised of the following earmarks.

<b>GRF 935410, Content Development, Acquisition, and Distribution</b>		
<b>Earmarks</b>	<b>FY 2016</b>	<b>FY 2017</b>
Educational Television Stations	\$1,008,099	\$1,008,099
Telecommunications Operating Subsidy	\$2,654,095	\$2,654,095
Radio Reading Services	\$294,900	\$294,900
<b>TOTAL</b>	<b>\$3,957,094</b>	<b>\$3,957,094</b>

### **Educational Television Stations**

The budget earmarks \$1,008,099 in each fiscal year for educational television stations. The funds are to be divided equally among the 12 television stations for the production of interactive instructional programming that aligns with Ohio's academic content standards. The programming is to target the needs of the one-third lowest capacity school districts in the state as determined by the district's state share index.

### **Telecommunications Operating Subsidy**

The budget earmarks \$2,654,095 in each fiscal year to subsidize the operating costs of Ohio's eight public educational television broadcasters and 15 public educational radio broadcasters.

### **Radio Reading Services**

The budget earmarks \$294,900 in each fiscal year to subsidize the operating costs of Ohio's six radio reading service operators. These operators provide daily broadcasts of printed materials such as newspapers, magazines, and books to visually impaired Ohioans.

### **Information Technology (935412)**

This item provides funding for BEMC's development and maintenance of web-based applications that support numerous educational technology initiatives, such as BEMC's website, LAN services, electronic storage, and computer software expenses.

### **Media Services (935608)**

This funding supports BEMC as the primary support agency for statewide video conferencing services for K-12 schools, state agencies, and institutions of higher education.

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# FY 2016 - FY 2017 Final Appropriation Amounts

# All Fund Groups

## Line Item Detail by Agency

			FY 2014	FY 2015	Appropriation FY 2016	FY 2015 to FY 2016 % Change	Appropriation FY 2017	FY 2016 to FY 2017 % Change
<b>Report For Main Operating Appropriations Bill</b>			<b>Version: As Enacted</b>					
<b>ETC Broadcast Educational Media Commission</b>								
GRF	935401	Statehouse News Bureau	\$ 215,561	\$ 215,561	\$ 324,533	50.55%	\$ 324,533	0.00%
GRF	935402	Ohio Government Telecommunications Services	\$ 1,252,089	\$ 1,252,089	\$ 1,452,089	15.97%	\$ 1,452,089	0.00%
GRF	935408	General Operations	\$ 313,595	\$ 400,543	\$ 495,000	23.58%	\$ 495,000	0.00%
GRF	935409	Technology Operations	\$ 1,755,575	\$ 2,643,555	\$ 2,743,962	3.80%	\$ 2,743,962	0.00%
GRF	935410	Content Development, Acquisition, and Distribution	\$ 2,607,094	\$ 2,601,912	\$ 3,957,094	52.08%	\$ 3,957,094	0.00%
GRF	935411	Technology Integration and Professional Development	\$ 23	\$ 0	\$ 0	N/A	\$ 0	N/A
GRF	935412	Information Technology	\$ 379,462	\$ 322,301	\$ 533,716	65.60%	\$ 533,716	0.00%
<b>General Revenue Fund Total</b>			<b>\$ 6,523,399</b>	<b>\$ 7,435,962</b>	<b>\$ 9,506,394</b>	<b>27.84%</b>	<b>\$ 9,506,394</b>	<b>0.00%</b>
5FK0	935608	Media Services	\$ 211,391	\$ 40,232	\$ 95,000	136.13%	\$ 95,000	0.00%
<b>Dedicated Purpose Fund Group Total</b>			<b>\$ 211,391</b>	<b>\$ 40,232</b>	<b>\$ 95,000</b>	<b>136.13%</b>	<b>\$ 95,000</b>	<b>0.00%</b>
4F30	935603	Affiliate Services	\$ 0	\$ 5,630	\$ 4,000	-28.96%	\$ 4,000	0.00%
4T20	935605	Government Television/Telecommunications Operating	\$ 0	\$ 0	\$ 7,000	N/A	\$ 7,000	0.00%
<b>Internal Service Activity Fund Group Total</b>			<b>\$ 0</b>	<b>\$ 5,630</b>	<b>\$ 11,000</b>	<b>95.37%</b>	<b>\$ 11,000</b>	<b>0.00%</b>
<b>Broadcast Educational Media Commission Total</b>			<b>\$ 6,734,790</b>	<b>\$ 7,481,824</b>	<b>\$ 9,612,394</b>	<b>28.48%</b>	<b>\$ 9,612,394</b>	<b>0.00%</b>