

# **LSC Greenbook**

**Analysis of the Enacted Budget**

## **Ohio Expositions Commission**

Shannon Pleiman, Budget Analyst  
Legislative Service Commission

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**ATTACHMENT:**

Budget Spreadsheet By Line Item

# Ohio Expositions Commission

- Appropriations of \$14.3 million in FY 2016 and \$14.5 million in FY 2017
- Over 97.0% of funding for the biennium comes from revenues generated by the State Fair and other events

## OVERVIEW

### Agency Overview

The Ohio Expositions Commission (EXP) is responsible for producing the annual Ohio State Fair with an emphasis on promoting Ohio's agricultural industry and youth education in the agricultural field. The Commission also holds many public events throughout the year at the 360-acre Ohio Expo Center, located in Columbus. The Commission is governed by a 14-member board, consisting of nine gubernatorial appointees, the directors of Development, Agriculture, and Natural Resources, and chairs of the House of Representatives and Senate standing committees dealing with agricultural issues. As of June 2015, EXP employs 59 full-time permanent and three part-time permanent staff, as well as one intermittent employee. In addition to the permanent staff, the Commission hires a substantial number of temporary seasonal workers, about 600 annually for the State Fair, and about 90 for the other nonfair events held at the Expo Center.

### Appropriation Overview

Table 1 shows the FY 2016-FY 2017 appropriations for EXP by fund group. Overall, the budget provides funding of \$14.3 million in FY 2016, an increase of 0.3% when compared to FY 2015 spending of \$14.2 million. Funding for FY 2017 is \$14.5 million, a 1.7% increase over the FY 2016 appropriation. Overall, nearly 97.4% of the Commission's budget is supported by revenues from both State Fair and nonfair events. The remaining 2.6% comes from the GRF and is used to subsidize the Junior Fair portion of the Ohio State Fair.

<b>Fund Group</b>	<b>FY 2015*</b>	<b>FY 2016</b>	<b>% change</b>	<b>FY 2017</b>	<b>% change</b>
General Revenue	\$461,327	\$375,000	-18.7%	\$375,000	0%
Dedicated Purpose	\$13,751,947	\$13,880,000	0.9%	\$14,120,000	1.7%
<b>TOTAL</b>	<b>\$14,213,274</b>	<b>\$14,255,000</b>	<b>0.3%</b>	<b>\$14,495,000</b>	<b>1.7%</b>

\*FY 2015 totals represent actual expenditures.

## ANALYSIS OF ENACTED BUDGET

Appropriations for the Ohio Expositions Commission				
Fund	ALI and Name		FY 2016	FY 2017
<b>General Revenue Fund</b>				
GRF	723403	Junior Fair Subsidy	\$375,000	\$375,000
<b>General Revenue Fund Subtotal</b>			<b>\$375,000</b>	<b>\$375,000</b>
<b>Dedicated Purpose Fund Group</b>				
4N20	723602	Ohio State Fair Harness Racing	\$235,000	\$235,000
5060	723601	Operating Expenses	\$13,345,000	\$13,585,000
5060	723604	Grounds Maintenance and Repairs	\$300,000	\$300,000
<b>Dedicated Purpose Fund Group Subtotal</b>			<b>\$13,880,000</b>	<b>\$14,120,000</b>
<b>Total Funding: Ohio Expositions Commission</b>			<b>\$14,255,000</b>	<b>\$14,495,000</b>

### Junior Fair Subsidy (723403)

This GRF line item is used to support the Junior Fair portion of the Ohio State Fair, which includes premium payments to participants, payments for judges, meals, and lodging for the All Ohio State Fair Band and Choir, and other related costs. According to EXP, the Junior Fair portion of the 2014 Ohio State Fair cost approximately \$750,000. The budget provides \$375,000 in both FY 2016 and FY 2017, a 50% increase from the FY 2015 subsidy of \$250,000. Any costs that exceed the GRF subsidy are paid from the Expositions Fund (Fund 5060), the principal source of funding for the Commission's operations.

### Ohio State Fair Harness Racing (723602)

This line item is used to pay cash awards for harness races held in conjunction with the State Fair. The Ohio State Fair Harness Racing Fund (Fund 4N20) is a pass-through fund which holds entry fee receipts for the harness races collected by the Commission. These amounts are then disbursed to Scioto Downs, where these races are held. The budget provides \$235,000 in each fiscal year of the biennium for cash awards, an increase of 2.5% compared to FY 2015 expenditures of just over \$229,000 for this purpose.

### Operating Expenses (723601)

The funding for appropriation item 723601, Operating Expenses, is approximately \$13.3 million in FY 2016, a decrease of 1.3% compared to FY 2015 spending of about \$13.5 million. Funding for FY 2017 is \$13.6 million, a 1.8% increase over the FY 2016 appropriation. This line item is used to pay all expenses related to operations at the Expo Center. Also, any additional expenses for the Junior Fair portion

of the Ohio State Fair in excess of the \$375,000 GRF subsidy for that purpose will be absorbed by funding provided in this line item.

The Ohio Expositions Fund (Fund 5060) is comprised of fees charged during the annual State Fair, as well as for nonfair events. Income is derived from space rentals, exhibit entries, admissions, parking, and other such sources. Nonfair revenues consist of charges for building rentals, parking, and concession income from the 175 or so events held at the Expo Center throughout the year. Overall, calendar year 2014 receipts from the State Fair and nonfair events totaled approximately \$13.8 million. Of that amount, approximately \$8.5 million (61.4%) was derived from the 2014 State Fair.

Uncodified law included in H.B. 64 allows the General Manager of the Expositions Commission, in consultation with the Director of Budget and Management, to submit a request to the Controlling Board to use available amounts in the State Fair Reserve Fund (Fund 6400) if revenues from the 2015 or 2016 Ohio State Fair are unexpectedly low. The last time the Commission exercised this authority was in 2002. As of July 2015, the available cash balance in Fund 6400 was \$125,337.

### **Grounds Maintenance and Repairs (723604)**

This new line item is to be used for maintenance and repairs on the grounds of the Expo Center. It is also supported by receipts from the State Fair and other events that are deposited into Fund 5060. Upgrades to the fairgrounds are undertaken with the goal of making the property more attractive to potential customers and increasing the number of nonfair events held at the fairgrounds. These improvements include renovations to the Gilligan Livestock Complex and a new agricultural facility as well as a new multi-purpose facility. The budget provides \$300,000 in each fiscal year of the biennium for maintenance and repair. Any such costs that exceed this amount would be paid from appropriation item 723601, Operating Expenses.

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# FY 2016 - FY 2017 Final Appropriation Amounts

# All Fund Groups

## Line Item Detail by Agency

			FY 2014	FY 2015	Appropriation FY 2016	FY 2015 to FY 2016 % Change	Appropriation FY 2017	FY 2016 to FY 2017 % Change
<b>Report For Main Operating Appropriations Bill</b>			<b>Version: As Enacted</b>					
<b>EXP Expositions Commission</b>								
GRF	723403	Junior Fair Subsidy	\$ 250,000	\$ 249,999	\$ 375,000	50.00%	\$ 375,000	0.00%
GRF	723501	Construction Planning	\$ 214,749	\$ 211,327	\$ 0	-100.00%	\$ 0	N/A
<b>General Revenue Fund Total</b>			<b>\$ 464,749</b>	<b>\$ 461,327</b>	<b>\$ 375,000</b>	<b>-18.71%</b>	<b>\$ 375,000</b>	<b>0.00%</b>
4N20	723602	Ohio State Fair Harness Racing	\$ 224,094	\$ 229,317	\$ 235,000	2.48%	\$ 235,000	0.00%
5060	723601	Operating Expenses	\$ 13,252,212	\$ 13,522,630	\$ 13,345,000	-1.31%	\$ 13,585,000	1.80%
5060	723604	Grounds Maintenance and Repairs	\$ 0	\$ 0	\$ 300,000	N/A	\$ 300,000	0.00%
<b>Dedicated Purpose Fund Group Total</b>			<b>\$ 13,476,306</b>	<b>\$ 13,751,947</b>	<b>\$ 13,880,000</b>	<b>0.93%</b>	<b>\$ 14,120,000</b>	<b>1.73%</b>
<b>Expositions Commission Total</b>			<b>\$ 13,941,055</b>	<b>\$ 14,213,274</b>	<b>\$ 14,255,000</b>	<b>0.29%</b>	<b>\$ 14,495,000</b>	<b>1.68%</b>