



Legislative Budget Office of LSC

Ohio Special Interest License Plates

Special interest license plates are license plates that are manufactured upon customer request. They contain specified character combinations, logos supporting a special interest group, or both. All special interest license plates (except military) require an additional annual fee of \$10 for initial and renewal transactions. Special interest logo license plates may include a fee of up to \$50 that is earmarked for a particular organization.

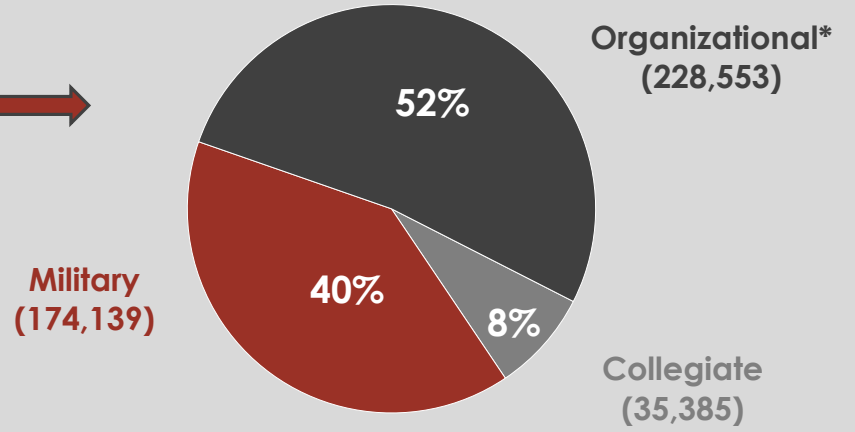
A personalized license plate must contain at least four and less than eight characters. Personalized license plates may also contain a logo.

Special Interest License Plates, CY 2020 (Total: 889,164)

Logo	438,077
Personalized	355,153
Initial Reserved	95,934

An initial reserve license plate may contain numbers, letters, or a combination of both.

Logo License Plates, CY 2020



*Includes "Disabled," "Collector," and "Historical" license plates, as well as public-owned (city, county, state, and government) and various other nonstandard license plates.

At the end of CY 2020, there were a total of 336 active logo license plates, including 166 organizational plates, 114 military plates, and 56 collegiate plates.



Top 5 Organizational License Plates

Available to all applicants

License Plate (Required Contribution)	# of Plates	Contribution Recipient
Cardinal (\$15)	13,150	Ohio Department of Natural Resources Division of Wildlife
Ohio Pets (\$15)	8,887	Ohio Pet Fund
One Nation Under God (N/A)	8,808	N/A
Lake Erie Lighthouse (\$15)	8,256	Ohio Lake Erie Commission
Firefighters (N/A)	6,062	N/A

Top 5 Military License Plates

No contribution required

U.S. Army Veteran	32,699
U.S. Marine Corp Veteran	19,485
Vietnam	16,673
U.S. Navy Veteran	16,210
U.S. Air Force Veteran	14,286

Top 5 Collegiate License Plates

\$25 contribution to the college or university

Ohio State University	16,517
Ohio State University Spirit Mark	3,141
University of Cincinnati	3,062
Ohio University	1,913
Miami University Block M	1,858

Special license plate contribution revenue is generally credited to the License Plate Contribution Fund (Fund 5V10) and distributed quarterly to designated organizations. From FYs 2017-2021, contributions credited to Fund 5V10 averaged \$2.4 million annually.

All license plates in the state of Ohio are manufactured and distributed through a partnership between the Ohio Penal Industries (OPI), a division of the Ohio Department of Rehabilitation and Correction, and the Ohio Department of Public Safety.



Effective December 29, 2021, the Bureau of Motor Vehicles retired the "Ohio Pride" license plate (left) and began issuing the "Sunrise in Ohio" license plate (right) as the state's new standard issue license plate.

